



PERMITRA PROJECT DEVELOPMENT

CONSULTANCY L.L.C.

Building Visions. Delivering Excellence.



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COMPANY OVERVIEW

Permitra Consultant is a specialized real estate development consultancy based in Abu Dhabi, dedicated to providing comprehensive, end-to-end support for real estate developers. Our mission is to simplify and accelerate the development process through expert guidance, regulatory knowledge, and strategic coordination.

With in-depth expertise in Abu Dhabi's regulatory framework — including DCR, DMP, DARI, ADREC, and escrow requirements — Permitra Consultant offers practical and effective solutions at every stage of the development lifecycle. From initial feasibility studies and concept design consultation to full project registration, escrow setup, and post-completion services, we act as a trusted partner to ensure every detail is handled professionally.

Why Choose Permitra Consultant?

At Permitra Consultant, we go beyond advisory — we provide hands-on execution that ensures your real estate project moves forward with confidence, compliance, and commercial success.

- **Local Regulatory Expertise:** We have deep knowledge of the Abu Dhabi real estate framework and maintain strong working relationships with DARI, ADREC, Aldar, and other authorities.
- **Efficiency & Accuracy:** Our familiarity with government systems allows us to complete registrations, approvals, and submissions faster and without delays.
- **Tailored Feasibility & Market Insights:** We provide clear, data-driven feasibility studies and market pricing strategies using current authority data and developer benchmarks.
- **Holistic Project Support:** From consultant and contractor coordination to escrow management, marketing, and legal documentation, we provide complete project coverage.
- **Trusted Network:** We collaborate with top-tier banks, surveyors, consultants, and brokers to ensure every aspect of your development is in capable hands.

VISION

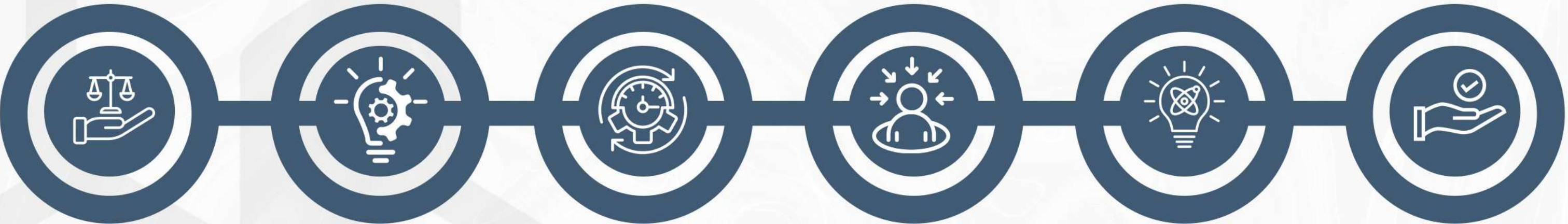
To be the premier project development consultant in Abu Dhabi, delivering swift and precise solutions through our expertise, while fostering sustainable growth and enriching the community and real estate market.

MISSION

To empower real estate developers in Abu Dhabi by providing expert consultancy, seamless regulatory navigation, and comprehensive project support, ensuring every development is compliant, market-ready, and delivered with precision, efficiency, and value.

OUR CORE VALUES

At Permitra Project Development, Consultancy L.L.C., we pride ourselves on going beyond the ordinary to deliver solutions that are precise, innovative, and impactful. Our commitment is reflected in the value we bring to every client partnership.



INTEGRITY

Conducting every aspect of our work with honesty, transparency, and ethical responsibility. Earning the trust of our clients, partners, and authorities.

EXPERTISE

With deep knowledge of Abu Dhabi's real estate regulations and development processes, we provide accurate, reliable, & informed solutions.

EFFICIENCY

We value time and deliver results by streamlining procedures, reducing delays, and ensuring compliance with minimal disruption.

CLIENT-CENTRIC APPROACH

Our services are tailored to each developer's specific needs, goals, and challenges, with hands-on support at every stage.

INNOVATION

We embrace modern tools, digital solutions, and strategic thinking to stay ahead in a dynamic real estate landscape.

ACCOUNTABILITY

We take ownership of our commitments, follow through on every detail, and maintain open communication to ensure smooth project execution.

OUR SERVICE AT GLANCE

We Plan | We Deliver | We Excel

At Permitra Consultant, we specialize in providing tailored project and development solutions that drive success. Our expertise spans a comprehensive range of services, including Project Management, Financial Strategy, Asset Optimization, and Real Estate Development.

At Permitra Consultant, offers a comprehensive suite of services tailored to support real estate developers in Abu Dhabi through every stage of their project:



Initial Consultation

Strategic guidance on regulations, market insights, pricing, registration, and project feasibility.



Consultant & Contractor Coordination

Sourcing, evaluating, and assigning trusted consultants and contractors with ongoing coordination.



Feasibility Studies & Market Research

Accurate demand, pricing, cost, and profitability assessments based on authority and market data.



Regulatory Approvals & Project Registration

End-to-end support for DARI, TAMM, ADREC, escrow, ownership transfers, and NOC processing.



Escrow & Payment Management

Strategic guidance on regulations, market insights, pricing, registration, and project feasibility.



Buyer Pre-Registration and Sales Documentation

SPA review, buyer registration, official document preparation, and transfer/termination handling.



Post Completion Services

Snagging, handover, title deed issuance, service charge setup, and final digital surveys.



Relation Documentation and It Consultation

Development-specific legal documents including SPAs, EOLs, and booking forms.

OUR CORE SERVICES

At Permitra Project Development Consultant, we provide end-to-end support for real estate developers and investors in Abu Dhabi. Our services cover every stage of the development lifecycle—from concept to completion and beyond.

A. Project Feasibility and Initiation

Feasibility Studies – Market demand analysis, financial viability, site selection, and zoning compliance.

Concept Development

Early-stage design collaboration and defining project scope.

D. Project and Cost Management

Project Scheduling – Timelines, milestones, and coordination.

Cost Estimation & Budgeting – Accurate budgeting and cost control throughout the lifecycle.

B. Regulatory Approvals & Compliance

DARI Project Registration – Project registration with the Department of Urban Planning & Municipalities.

Regulatory Approvals – Permitting from local authorities, including DLD and DMT.

Environmental Impact Assessments – Compliance with environmental standards and regulations.

E. Construction & Technical Consultancy (via Partners)

Construction & Project Consultancy – Support through trusted partner firms, including RFP processes.

Authority Consultant Assignment – Ensuring regulatory alignment.

Survey Company Assignment – Coordination for site assessments.

C. Design and Engineering

Architectural Design – Full-scale architectural services and blueprints.

Engineering Services – Civil, structural, mechanical, and electrical engineering.

F. Licensing & Developer Approvals

Developer Licensing – Assisting with license acquisition and renewals.

DMT Approval Management – Managing all interactions with the Department of Municipalities and Transport.

Portal Management – Oversight of all Abu Dhabi digital platforms and developer portals.

MARKETING STRATEGIES

Brand Strategy

- Brand Vision and Mission Development
- Target Audience Profiling
- Value Proposition Development
- Brand Positioning & Competitive Differentiation Strategies
- Messaging Framework & Brand Storytelling
- Market Research and Consumer Insights
- Go-to-Market & Integration Strategies
- Brand Performance Metrics and KPIs
- Reputation & Internal Branding

Digital Marketing

- SEO, PPC, SEM, Social Media Marketing, Email Marketing
- Influencer & Affiliate Marketing
- Conversion Rate Optimization (CRO)
- Retargeting & Display Advertising
- Mobile & Video Marketing (YouTube, TikTok, Reels)
- Voice Search Optimization
- Chatbot & AI Marketing
- Crisis Management & Reputation Building

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- *Portal Management*

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SPECIALIZED SERVICES

G. Marketing & Sales Support

- *Marketing Strategy* – Market research, brand positioning, and promotional planning.
- *Sales Support* – Strategy formulation and lead engagement support.

H. Financial Coordination

- *Bank Escrow Agreement Coordination*
Liaison with banks to manage project escrow accounts.

I. Title & NOC Management

- *Title Deed Transfers* – Facilitating legal property transfers.
- *Aldar NOC Coordination* – Securing NOCs from Aldar Properties.

J. Valuation & Reporting

- *Valuation Reports* – Coordinated with certified partners to ensure accurate property assessments.

K. Documentation & Compliance

- *Developer Document Management*
PA, broker agreements, forms, and more.
- *SPA Registration*
Registration through the DARI portal.
- *ADREC Coordination*
Developer communication and compliance tracking with Abu Dhabi Real Estate Corporation.

L. Service Charge Support

- *Service Charge Calculation*
Regulatory-compliant fee structure analysis (Abu Dhabi & Dubai).
- *TAMM Portal Registration*
Facilitating service charge submission for master communities.
- *Supporting Abu Dhabi Vision 2023*
Enabling long-term market growth and investment sustainability.

INVESTOR & POST-PROJECT SERVICES

M. Investor & Brokerage Support

- *Investor Consultation Services*
Advisory on service charges, investments, and project evaluation.
- *Broker Services for Investors*
Assistance with property transactions.

N. Market Integration

- *Brokerage Relationships*
Leveraging strong ties with leading Abu Dhabi real estate firms.

O. Community & Stakeholder Engagement

- *Stakeholder Engagement*
Community coordination and transparency throughout development.

P. Sustainability & After-Sales Support

- *Sustainability Consulting*
Estidama compliance and green building practices.
- *After-Sales Services*
Ongoing client support post-handover.
- *Handover Process*
Final inspection and smooth client or property manager transition.
- *Facility Management*
Continued property maintenance coordination.

OUR TEAM

At Permitra Project Development Consultant, our strength lies in our diverse and highly skilled team, led by professionals with extensive backgrounds in civil engineering and real estate. With a solid foundation in civil engineering and a master's degree in real estate, our founder brings over 15 years of invaluable experience in the dynamic real estate markets of Abu Dhabi and Dubai.

Our team is comprised of dedicated professionals who possess a wide range of expertise across various departments, including project management, market analysis, and client relations. This diverse skill set enables us to deliver precise and strategic solutions tailored to the unique needs of our clients in the real estate sector. Having collaborated closely with key authorities such as Abu Dhabi Real estate Center (ADREC) and the Abu Dhabi Department of Urban Planning and Municipalities and Dari,

Our founder has gained a deep understanding of the regulatory landscape and best practices in the industry. This experience is further complemented by a strong partnership with major developers, including Aldar Properties, which has enriched our perspective and capabilities in managing complex projects.

At Permitra, we are committed to leveraging our extensive experience and strong industry relationships to drive successful project outcomes while ensuring sustainable growth within the community.





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