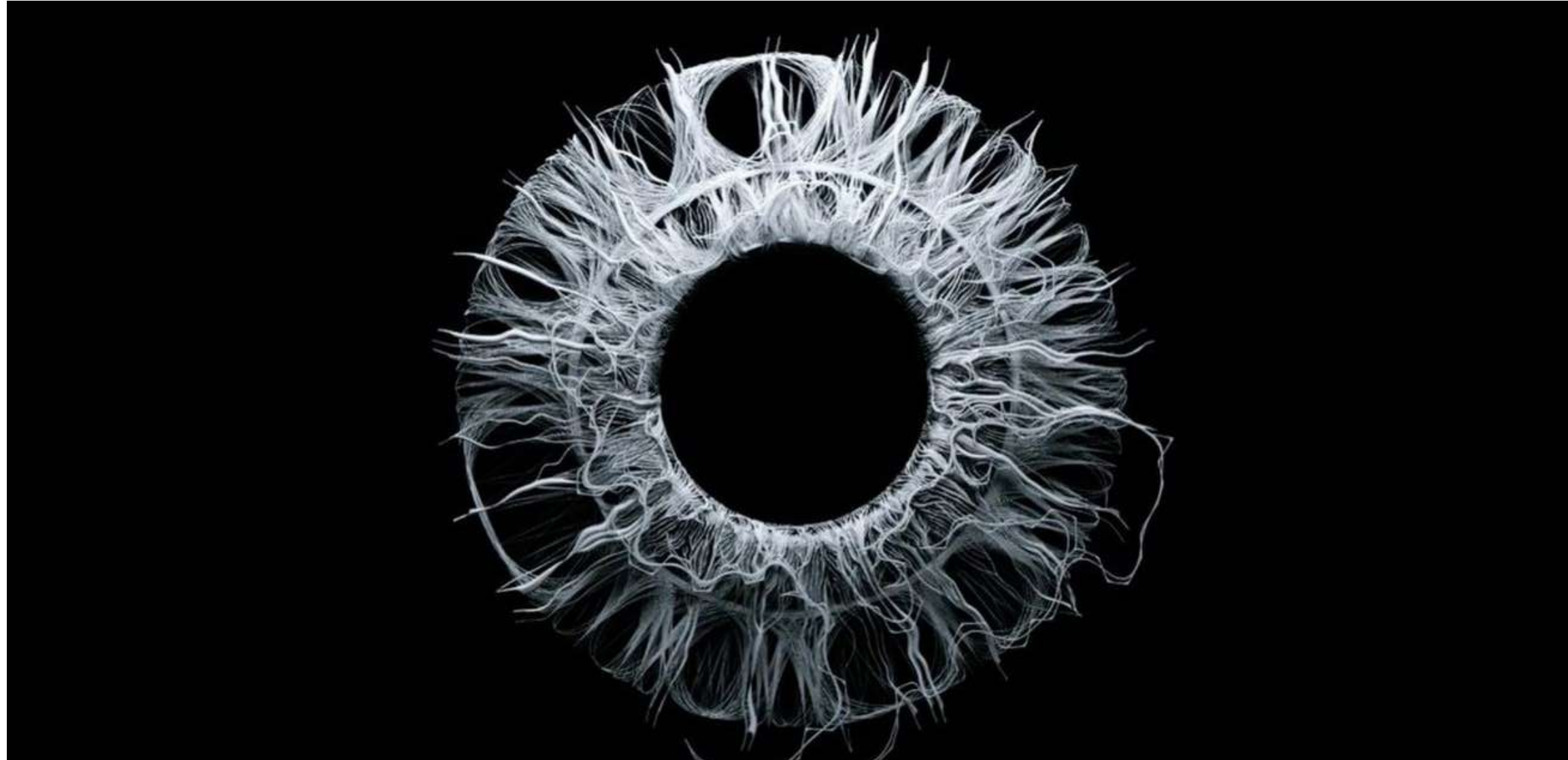


CREATIVE
PORTFOLIO

WHO WE ARE



We are a full-service strategy, branding, and marketing consultancy built for the ambitious.

Infused with creativity and foresight, we drive transformative growth across Real Estate, Banking, Technology, F&B, and Luxury Retail. From iconic brands to powerful strategies and innovative software, we create experiences that resonate and leave a lasting impact.



2014
Founded

40+
Employees

4
Global Offices

100+
Happy Clients



WHAT WE OFER

Business Strategy

Brand Identity Development

Brand or Product Launch

Digital Marketing & SEO

Web & App Development



SECTORS OF STRENGTH



hello@fifthcorp.com
fifthcorp.com

001

REAL ESTATE

RMD
YIGO Group
Solanki Realty
Divine One Group
MAF
Ortus Real Estate
Belhasa Interiors

002

BANKS & TECH

Sharjah Islamic Bank
Xpence
Aafaq Finanace
HappyTenant

003

FNB & FOODTECH

Kaykroo
Caracas
Shisheo

004

FMCG

Avelis
Aafya Chicken
Red Bull

005

RETAIL

D'amore
MNYK
Yalla Baby



WHO WORKED WITH US





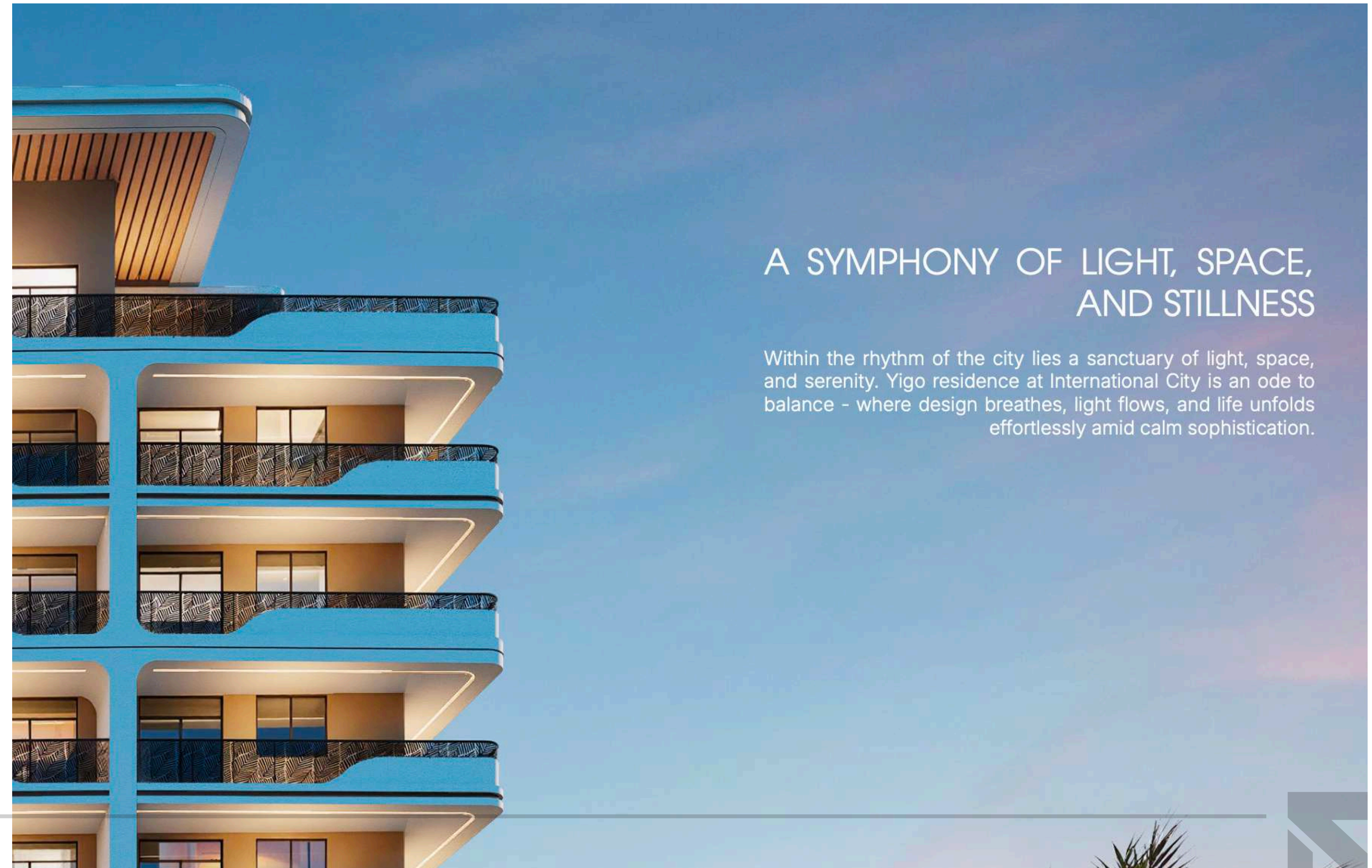
REAL ESTATE

YIGO

DEVELOPMENTS

RMD Developments came to us at the inception stage to build their brand from the ground up. We crafted their complete brand identity and developed a modern website to establish a strong market presence.

Currently, we continue to work closely with RMD on project-level branding, shaping how each development is positioned and communicated, laying a solid foundation for long-term growth in Dubai's real estate market.



A SYMPHONY OF LIGHT, SPACE, AND STILLNESS

Within the rhythm of the city lies a sanctuary of light, space, and serenity. Yigo residence at International City is an ode to balance - where design breathes, light flows, and life unfolds effortlessly amid calm sophistication.



YIGO
DEVELOPMENTS





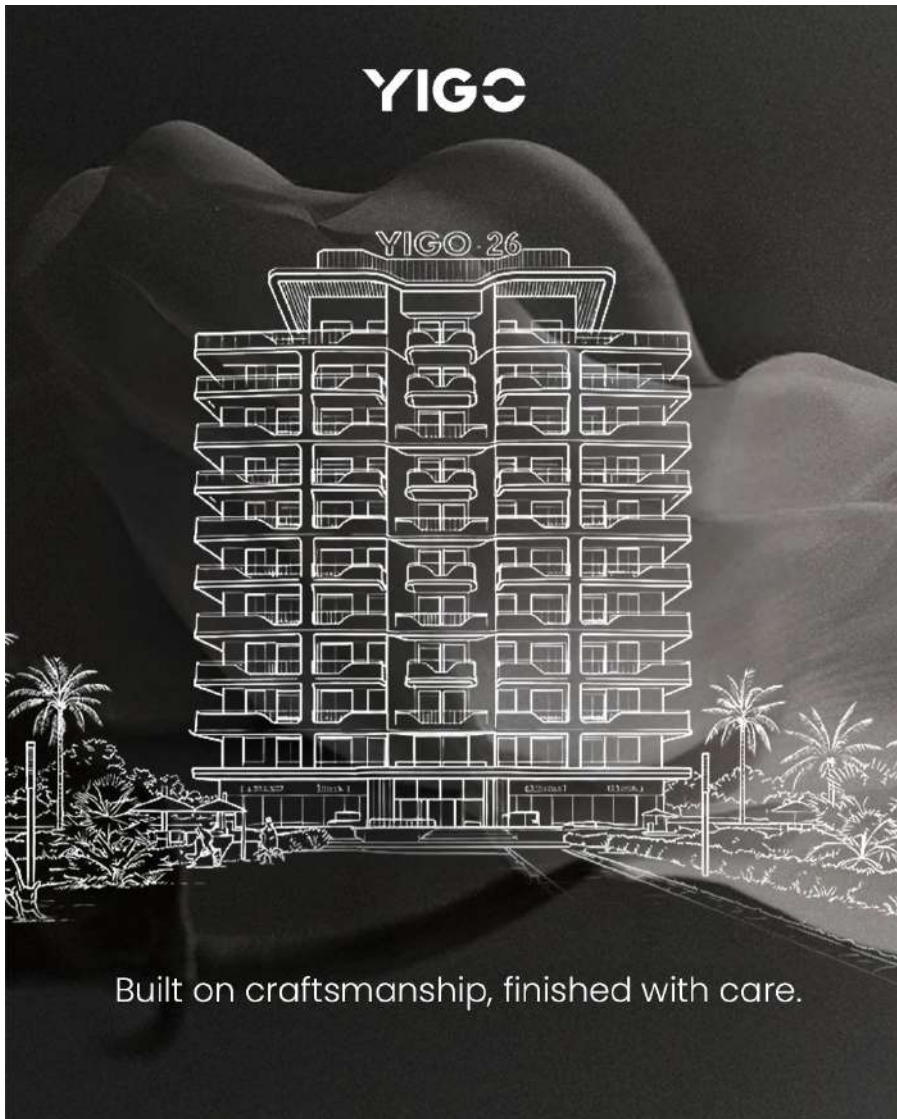
YIGO
LIFE

Mikor

DDSA

ΣΣουγιά

Kaper



RMD

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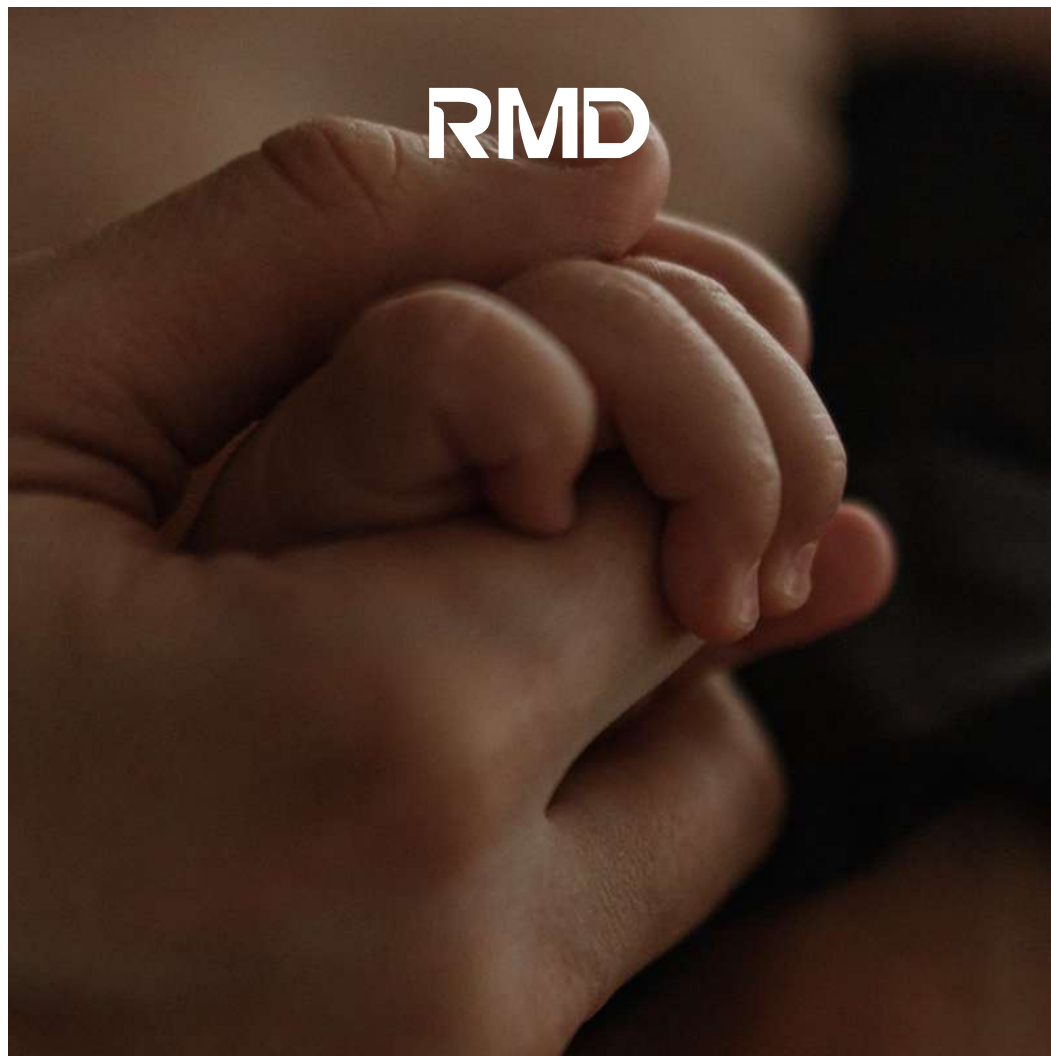


RMD

— DEVELOPMENTS —



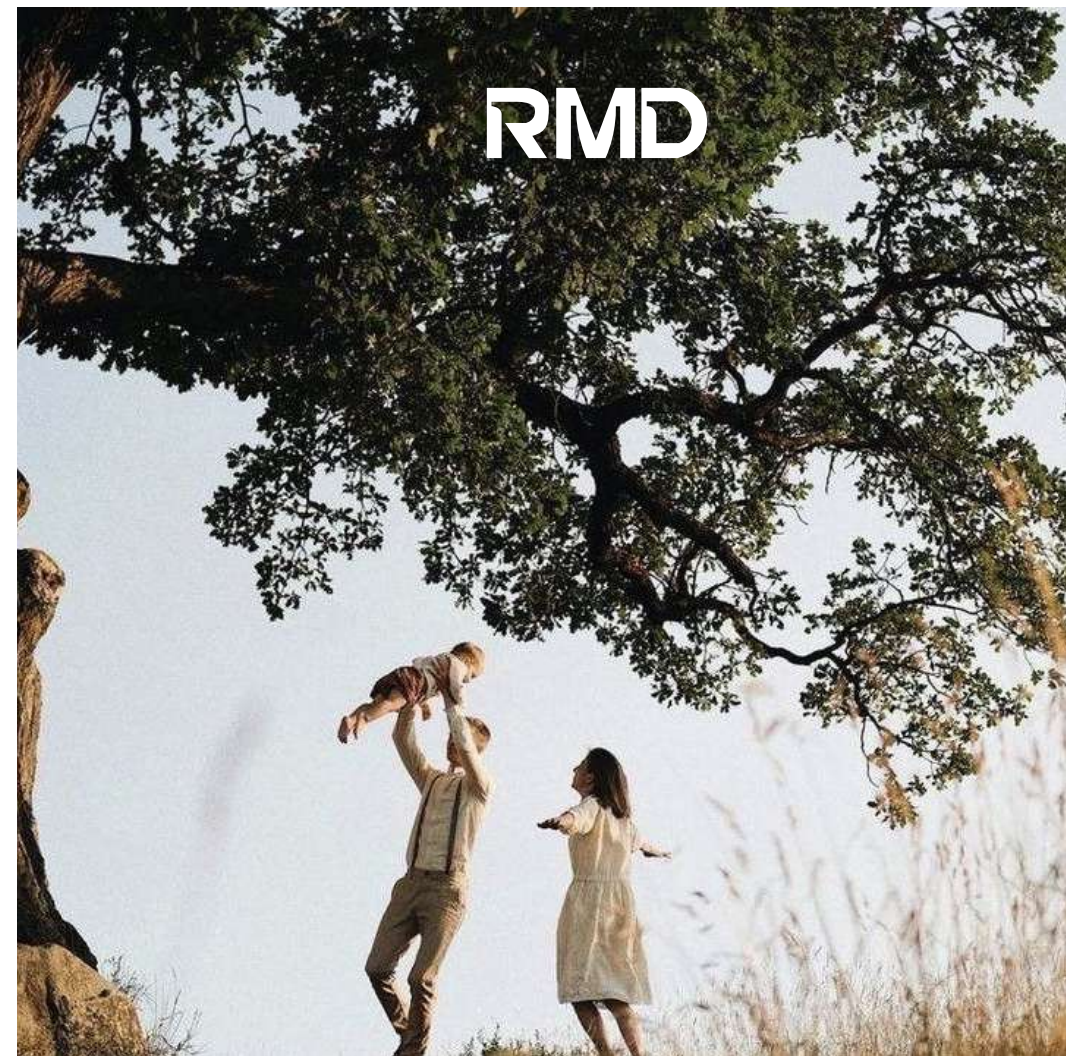
RMD_



RMD_



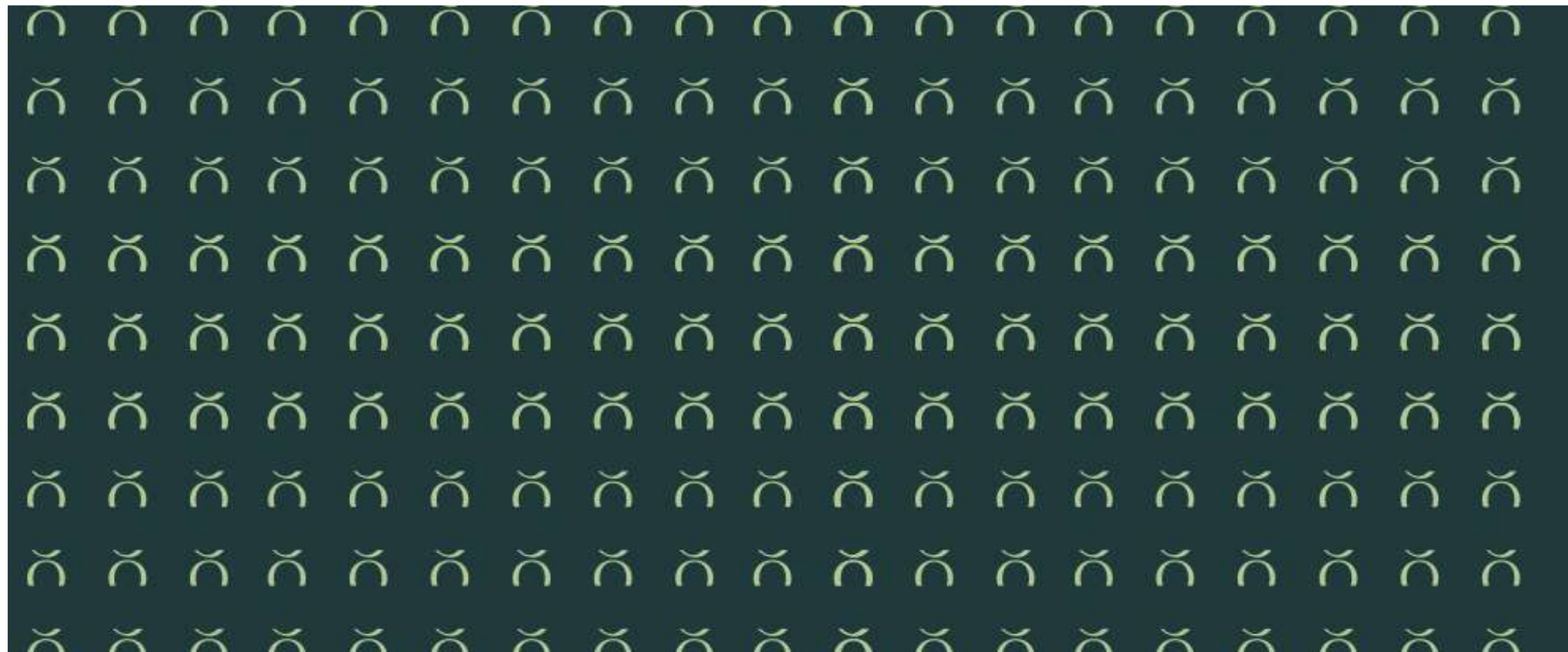
RMD_





Divine One partnered with us to amplify their presence in Dubai's competitive real estate landscape. We took on their developer marketing and social media, crafting a distinct narrative that highlighted their projects and vision.

From strategic messaging to content creation, we built and managed their social platforms, producing engaging campaigns, striking visuals, and targeted ads. Our approach combined storytelling with market insights, ensuring Divine One stood out and connected with the right audiences, driving both awareness and credibility.







Divine One Group

One floor higher.
One step closer to the
life you imagined

Divine One Group

Divine One Group





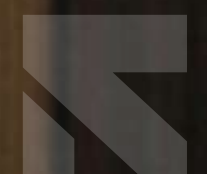
Solanki came to us as a bold new entrant in real estate, seeking a dynamic identity to match their ambitions. We built their brand from the ground up—starting with strategic positioning, naming, and visual branding.

We rolled out their first project launch campaign across digital channels, delivering design collaterals, social content, and ad creatives. Our agile process involved quick iterations, local market insight, and constant creative testing to ensure relevance and traction in a saturated market.



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 Solanki_realty



A NEW
LEGACY
IS
RISING



 Solanki_realty



SOLANKI
one



 Solanki_realty









For Majid Al Futtaim, we delivered branding and marketing support across multiple real estate projects, creating impactful customer-facing materials and comprehensive broker kits.

Our work included project positioning, visual identity assets, and sales collateral designed to communicate value with clarity and appeal. By aligning design precision with market insight, we enabled MAF to present their developments with consistency and impact, empowering both direct customers and brokers with tools to drive sales effectively.



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BLUE PEARL PROPERTIES
TRANSPARENCY RESPECT COMMITMENT

Blue Pearl Properties partnered with us to build their digital foundation through a modern website, social media presence, and targeted lead generation.

We created a sleek, responsive platform to showcase their portfolio, while running strategic campaigns that built credibility, drove awareness, and delivered qualified real estate leads in Dubai's competitive market.



BLUE PEARL PROPERTIES

This is more than a home, its your

LIFESTYLE

Where luxury meets daily life.

Enquire Now



DAMAC

**Luxury Waterfront
Living Branded
by Chelsea FC**

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AL HABTOOR
T O W E R
AL HABTOOR CITY

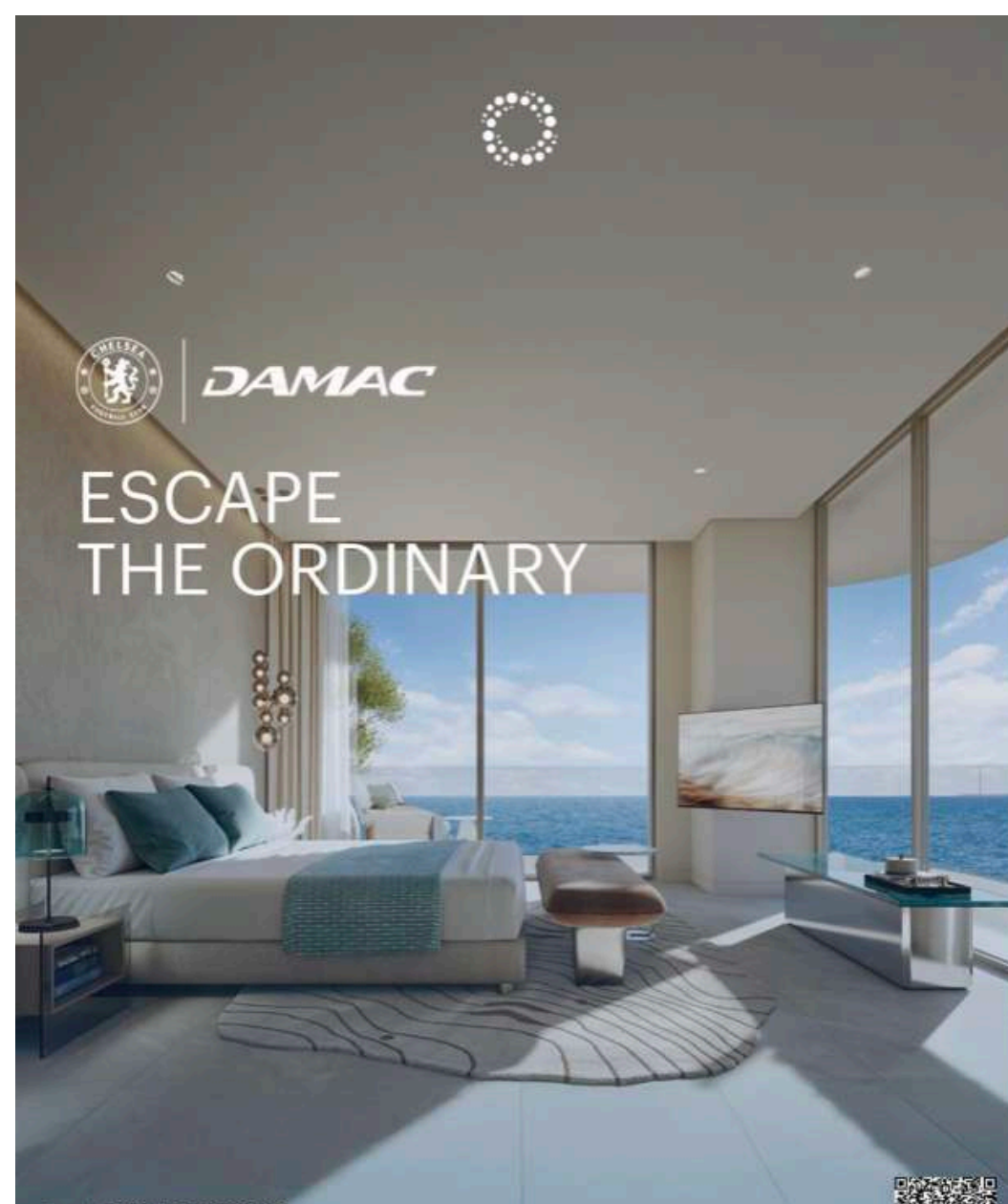
**Own in Dubai
Live in the Skyline**



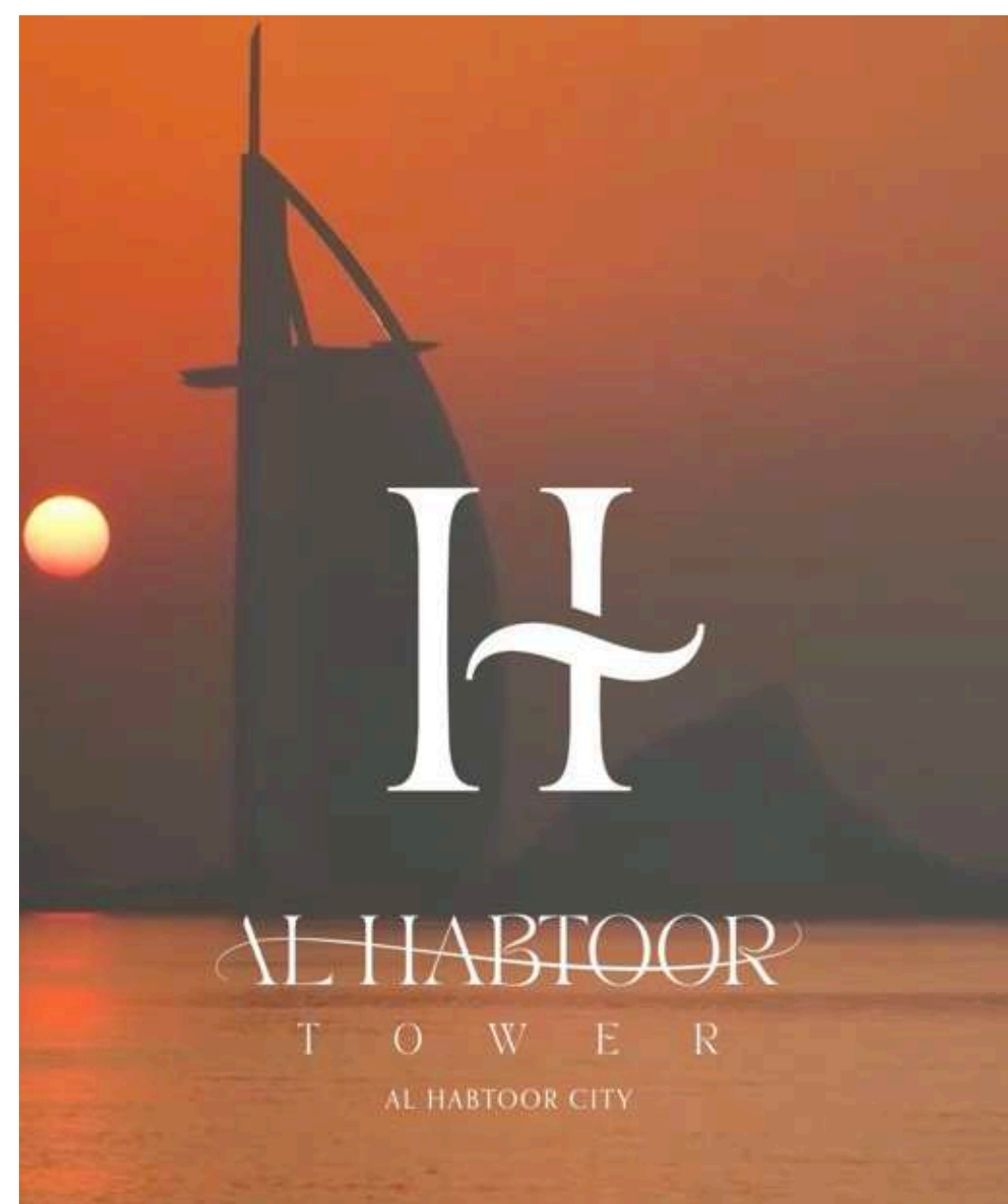
☎ (+971) 505788930

🌐 www.bluepearlproperties.net

 Blue Pearl Properties



 Blue Pearl Properties



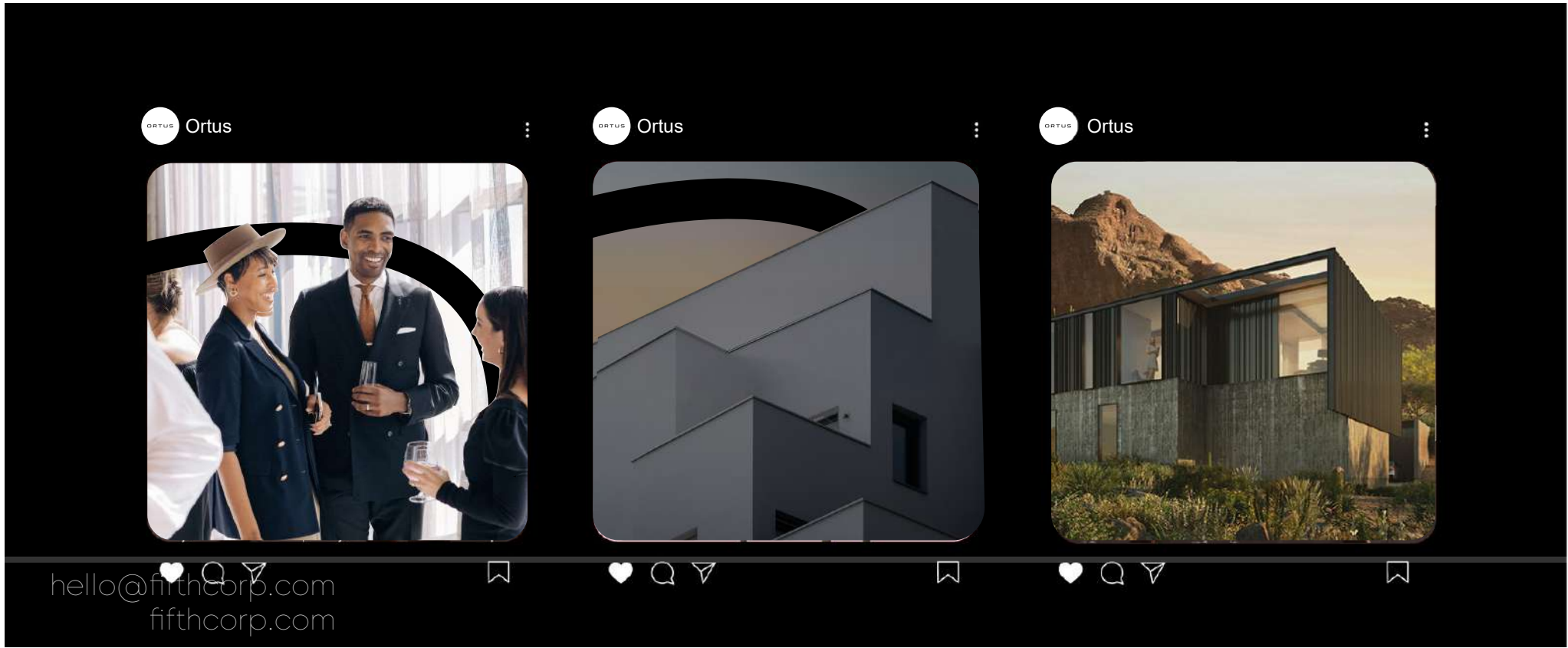
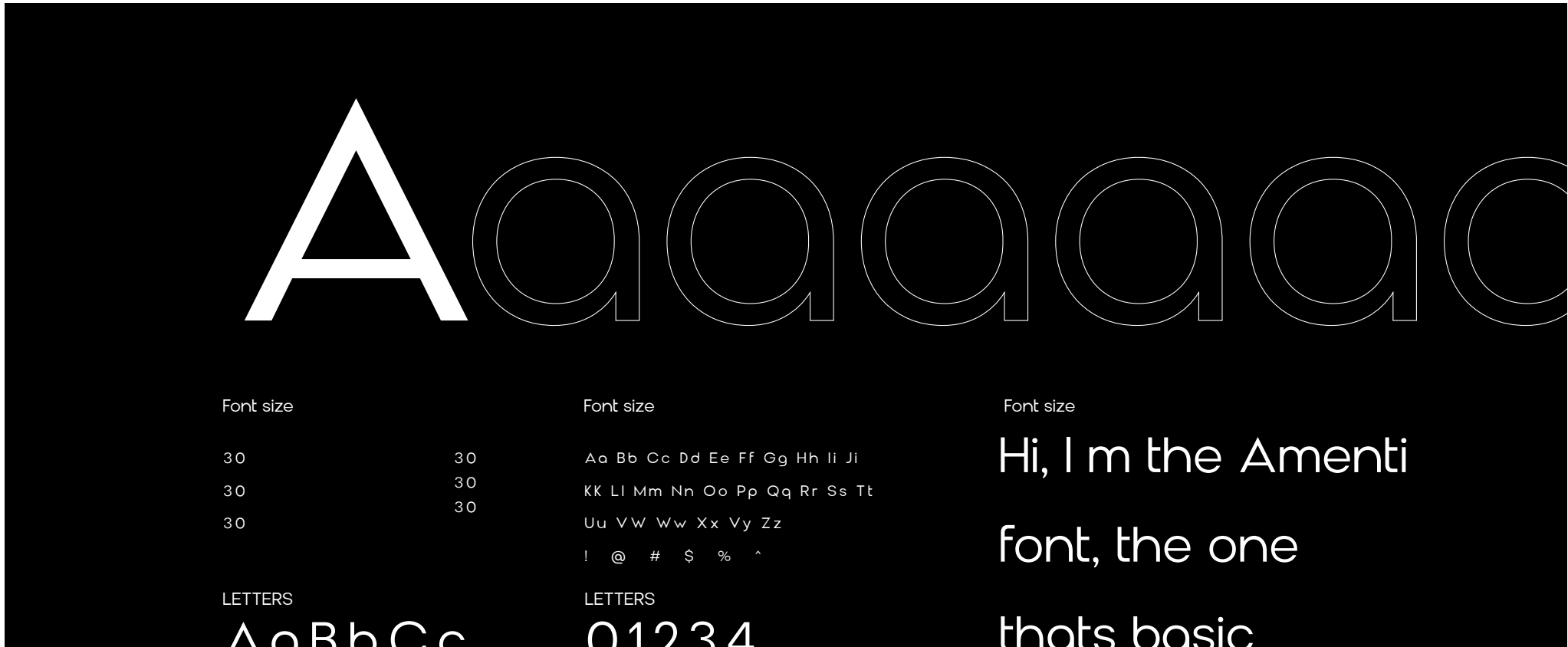
 Blue Pearl Properties



ORTUS

Ortus partnered with us to establish their identity as a bespoke luxury real estate brokerage. We crafted a refined brand that reflected exclusivity and trust, and translated it into a sleek digital presence through a custom website.

From visual identity to online experience, every element was designed to position Ortus as a premium player, connecting discerning clients with Dubai’s most prestigious properties.



STATIONERY

The Regal Tower - Business
Bay - Dubai

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smith.com
+971 55 555 5555

ORTUS

What is Lorem Ipsum?

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout. The point of using Lorem Ipsum is that it has a more-or-less normal distribution of letters, as opposed to using 'Content here, content here', making it look like readable English. Many desktop publishing packages and web page editors now use Lorem Ipsum as their default model text, and a search for 'lorem ipsum' will uncover many web sites still in their infancy. Various versions have evolved over the years, sometimes by accident, sometimes on purpose (injected humour and the like).

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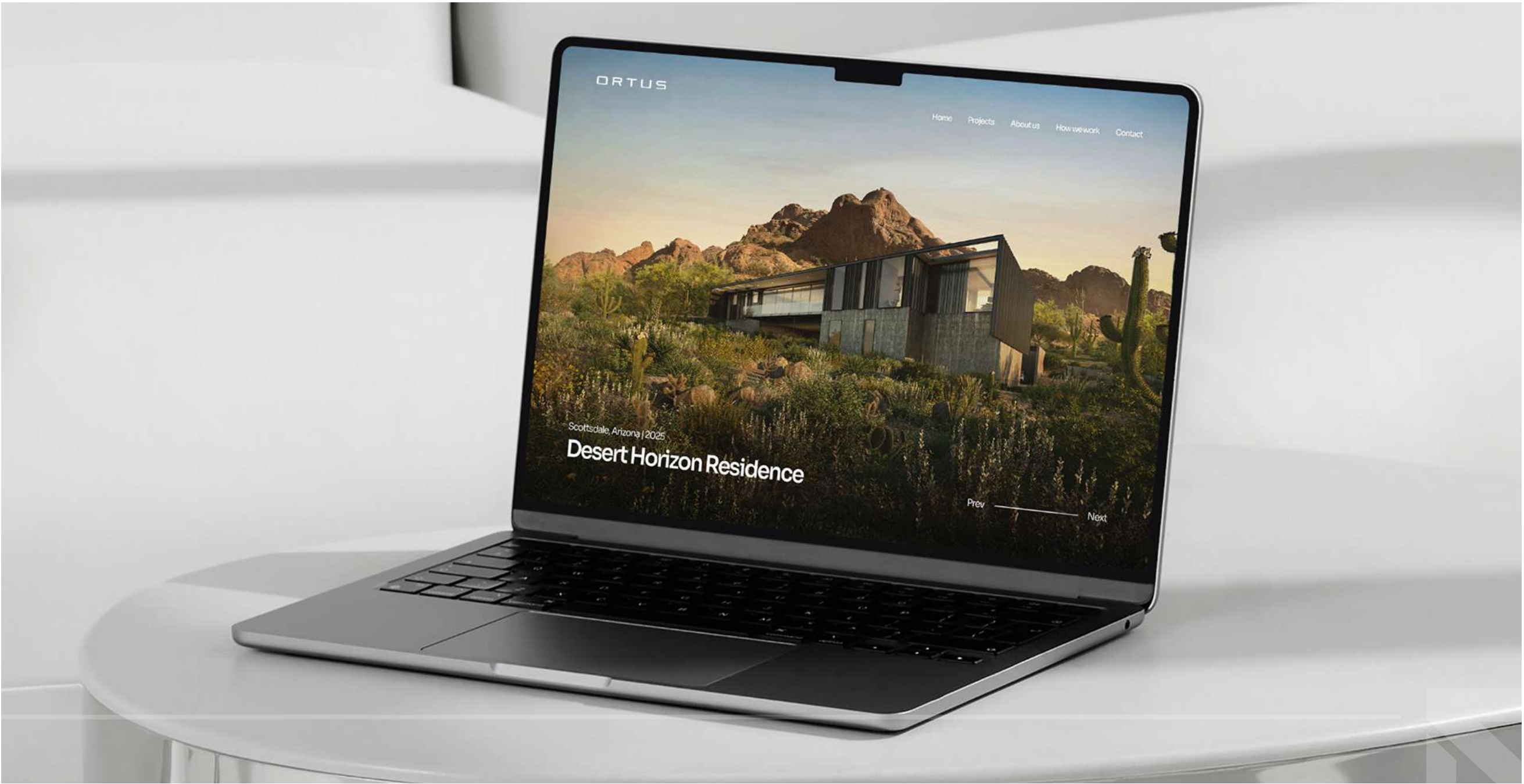
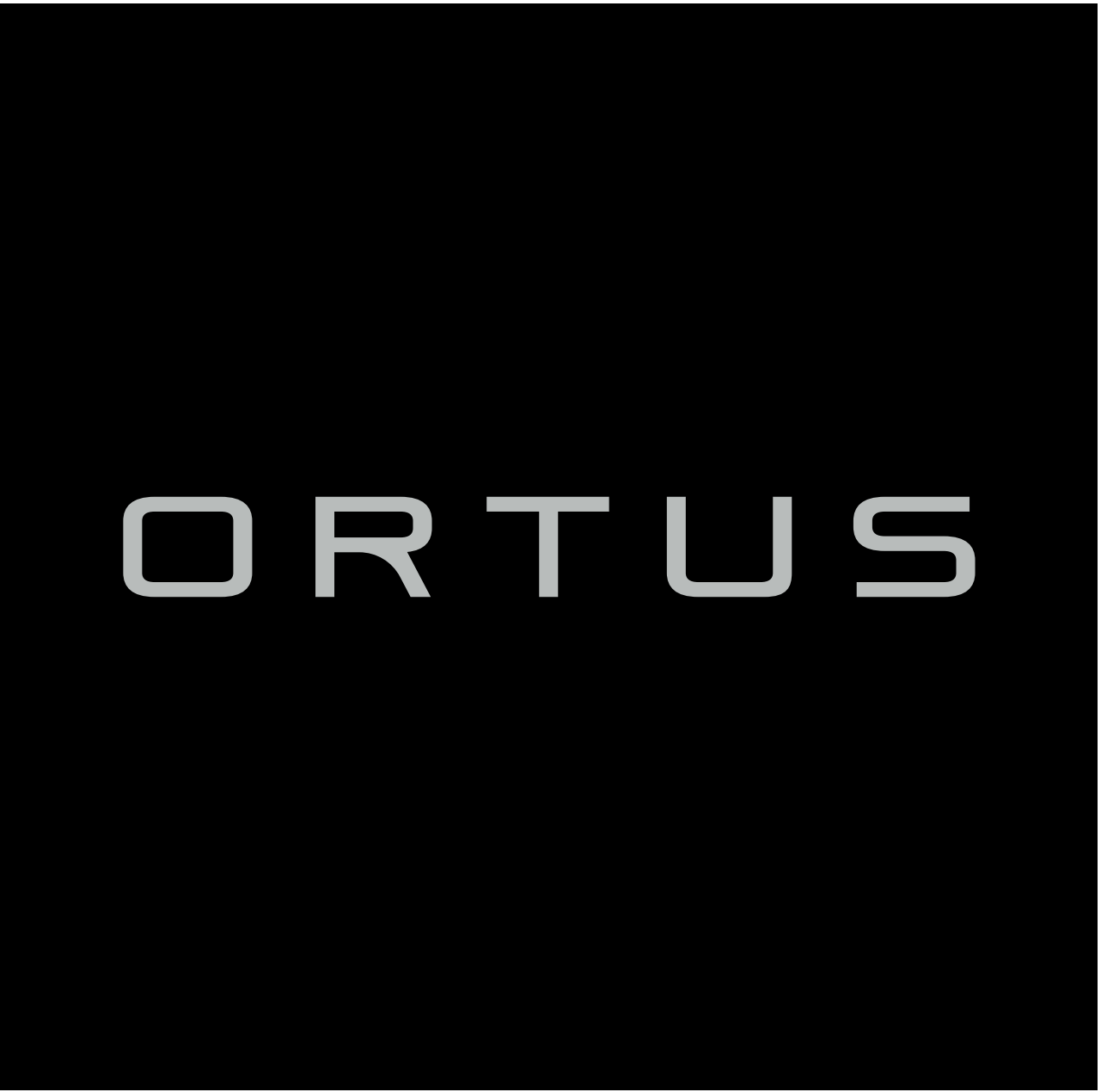
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The Regal Tower - Business Bay - Dubai | joe@smith.com | smith.com | +971 55 555 5555







Belhasa Interiors partnered with us for a complete brand uplift, a modern website, and a refined corporate brochure.

We refreshed their identity with a contemporary edge while retaining the elegance of their legacy. The new website and brochure showcased their design expertise and project portfolio with clarity and sophistication, positioning Belhasa Interiors as a trusted name in high-quality interior solutions.

Primary

Tertiary

Secondary





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Dubai - UAE
T. +971 4 324 3335
F. +971 4 324 3335
info@belhasainteriors.com
saifbelhasaholding.com



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T. +971 4 324 3335
F. +971 4 324 3335
info@belhasainteriors.com
saifbelhasaholding.com



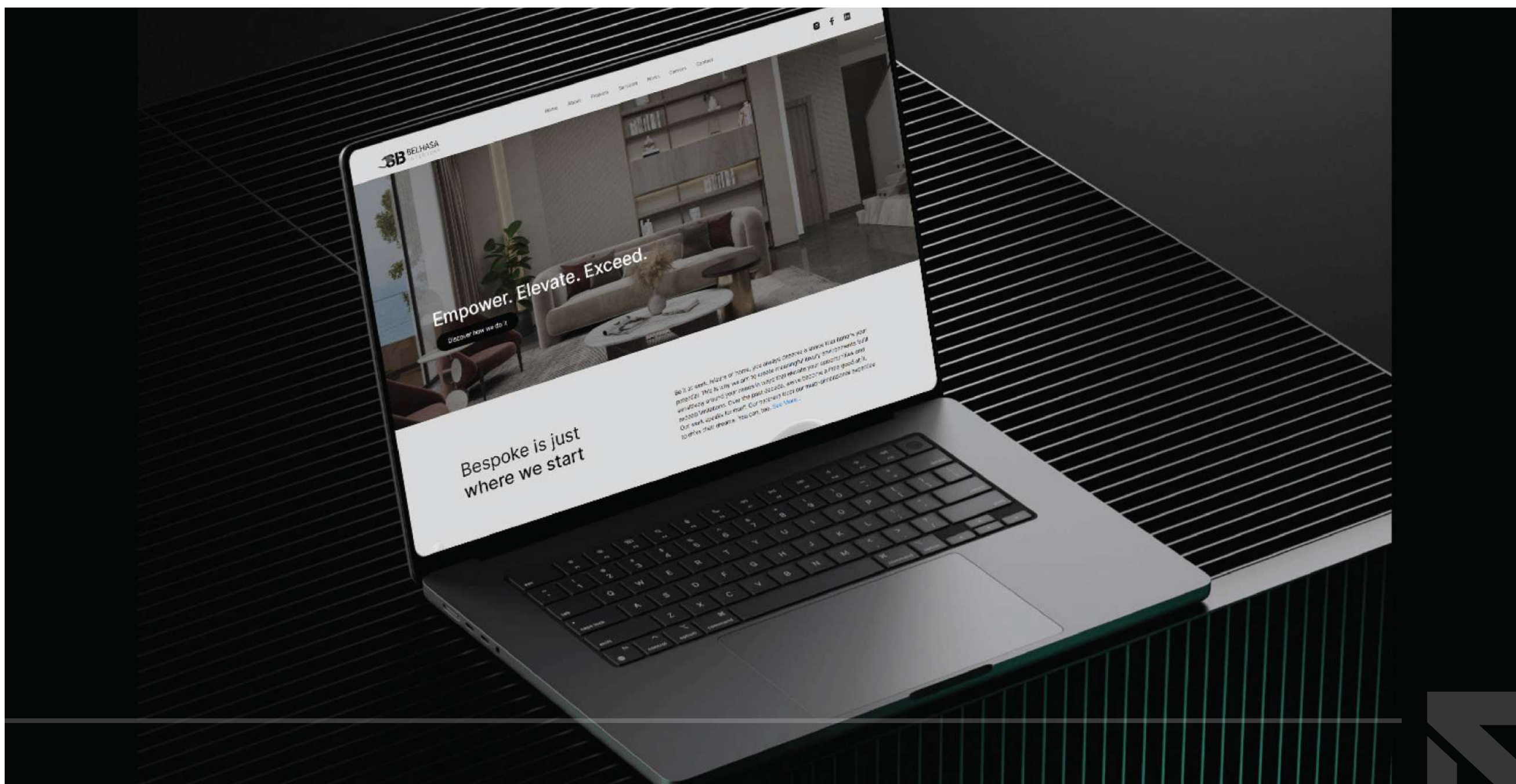


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saifbelhasaholding.com



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F. +971 4 324 3335
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BANKS & TECH





SIB entrusted us with revitalizing their brand identity.

Embracing a palette of colors strategically chosen for their significance, We chose blue for trust and professionalism in banking, black for energy and modernity in digital marketing, and neon colors for rapid digital interactions, enhancing SIB's visual identity and aligning with their customer-centric values in Islamic banking.















Private



Sharjah Islamic Bank

مصرف الشارقة الاسلامي
SHARJAH ISLAMIC BANK

Titanium
Cashback

مصرف الشارقة الاسلامي
SHARJAH ISLAMIC BANK

5199 6934 5678 9012

VALID THRU 10/25

OBAID SULTAN

Banking has never been so rewarding

1%

Lorem ipsum dolor sit amet, consete adipiscing elit,

2%

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10%

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Sharjah Islamic Bank

مصرف الشارقة الاسلامي
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Sharjah Islamic Bank

مصرف الشارقة الاسلامي
SHARJAH ISLAMIC BANK

10%

Banking has never been so rewarding

1%

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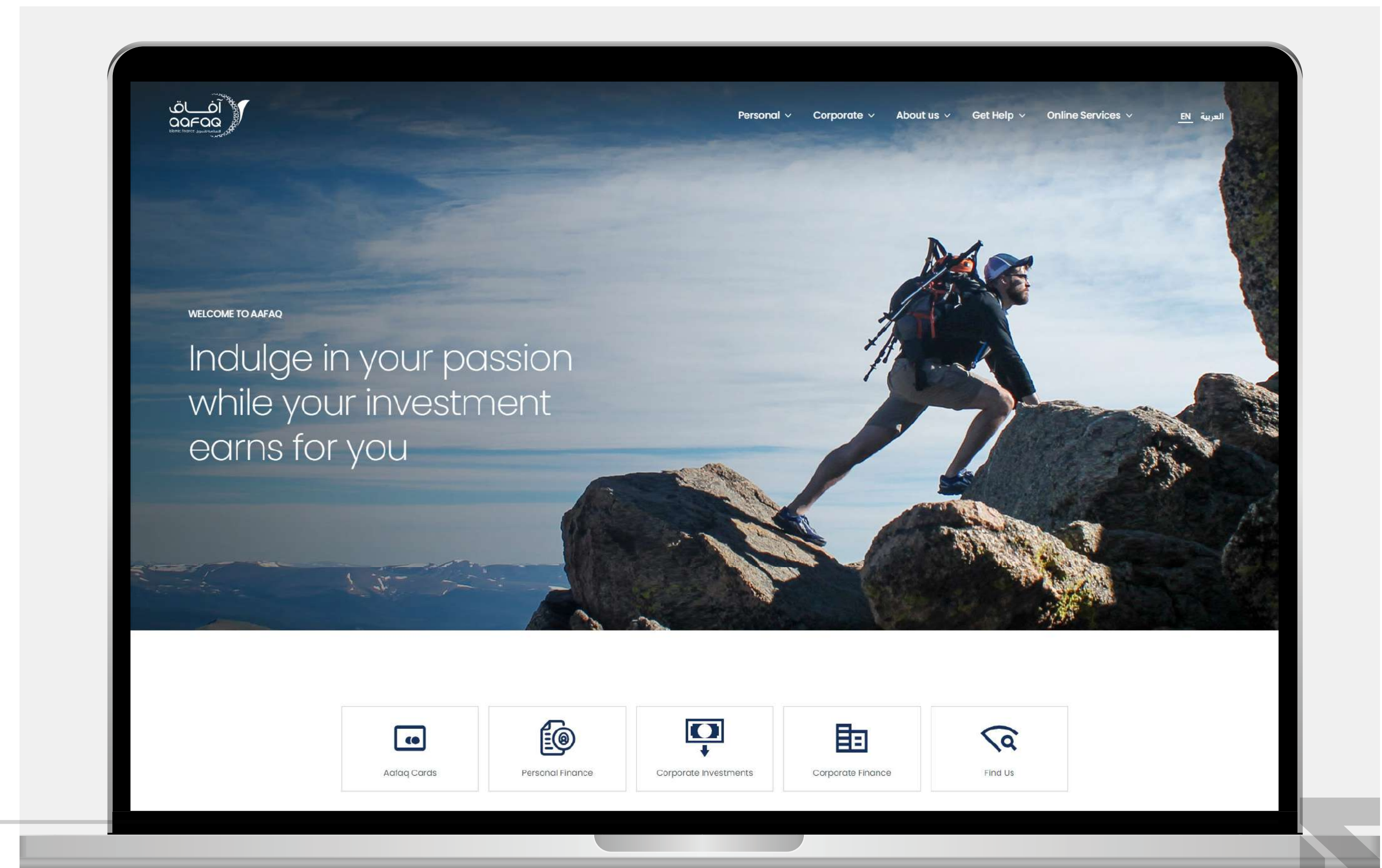
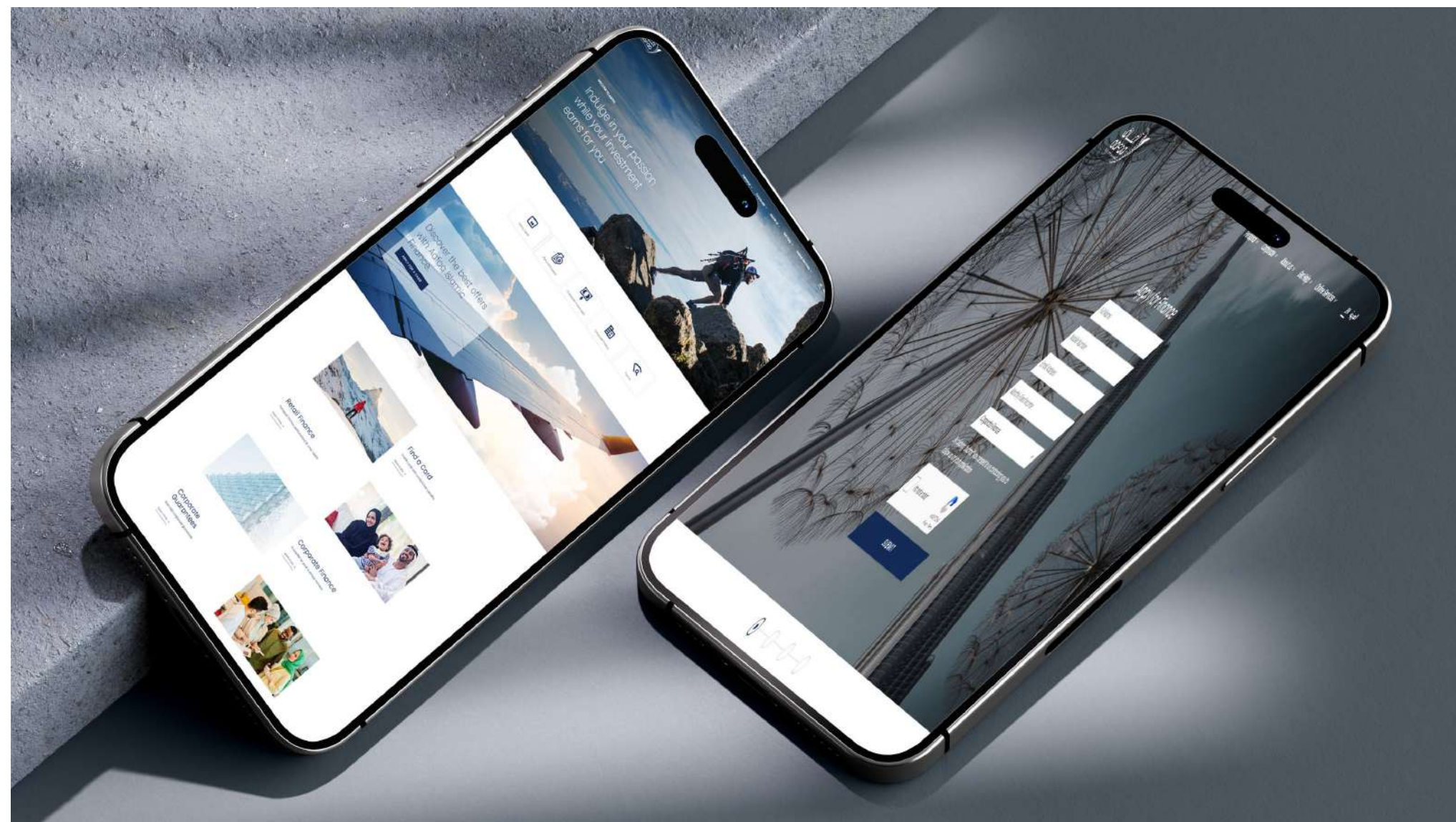
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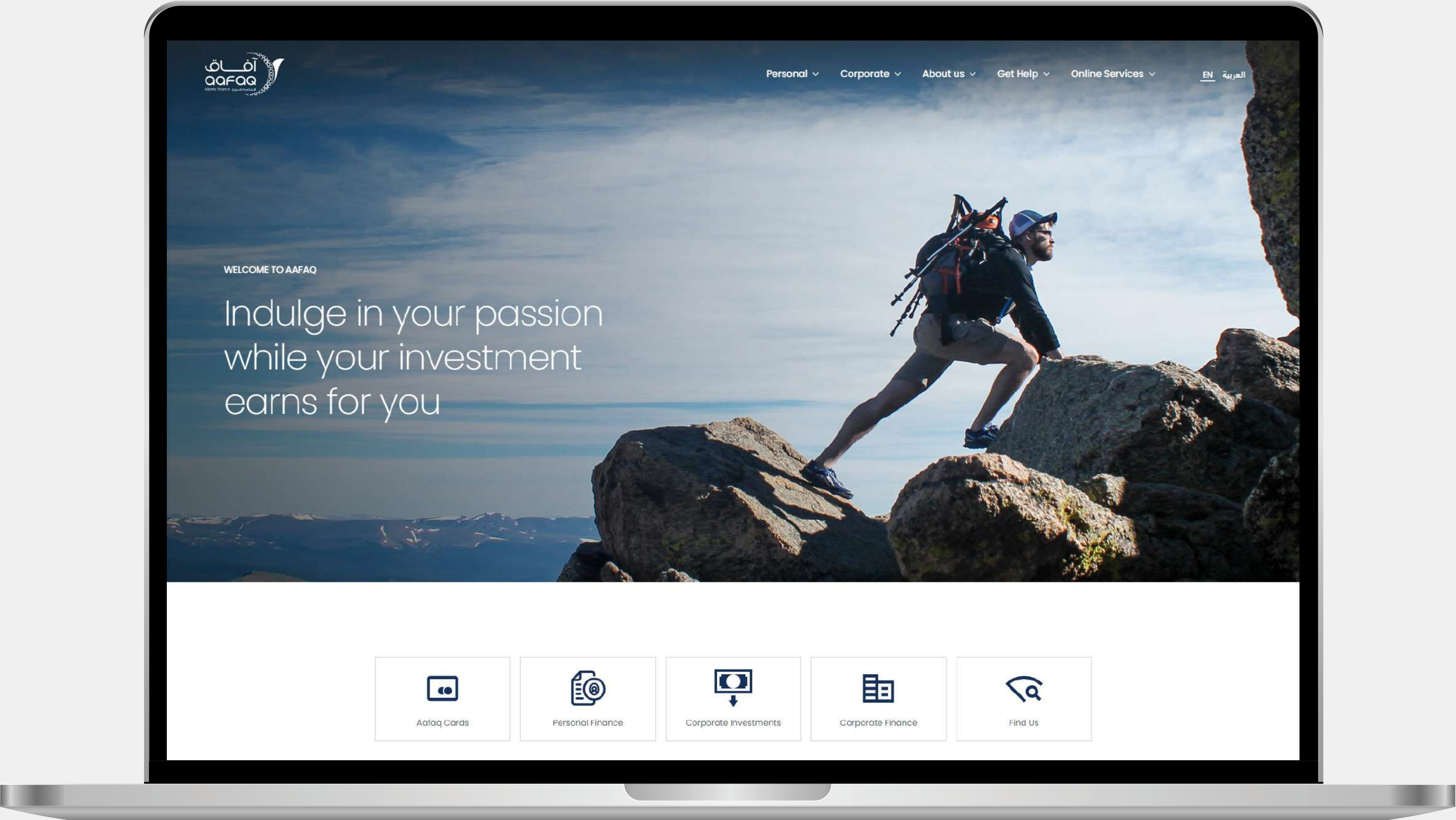
hello@fifthcorp.com
fifthcorp.com



Aafaq Islamic Finance engaged us to elevate their digital presence through a modern website and impactful social media strategy. We redesigned their online platform with a user-friendly interface and refreshed visuals that reflected their brand values.

Alongside this, we managed their social media presence—creating campaigns, content, and creatives that strengthened their positioning and improved customer engagement. Our work brought together design, technology, and communication to present Aafaq as a trusted, forward-looking financial institution.

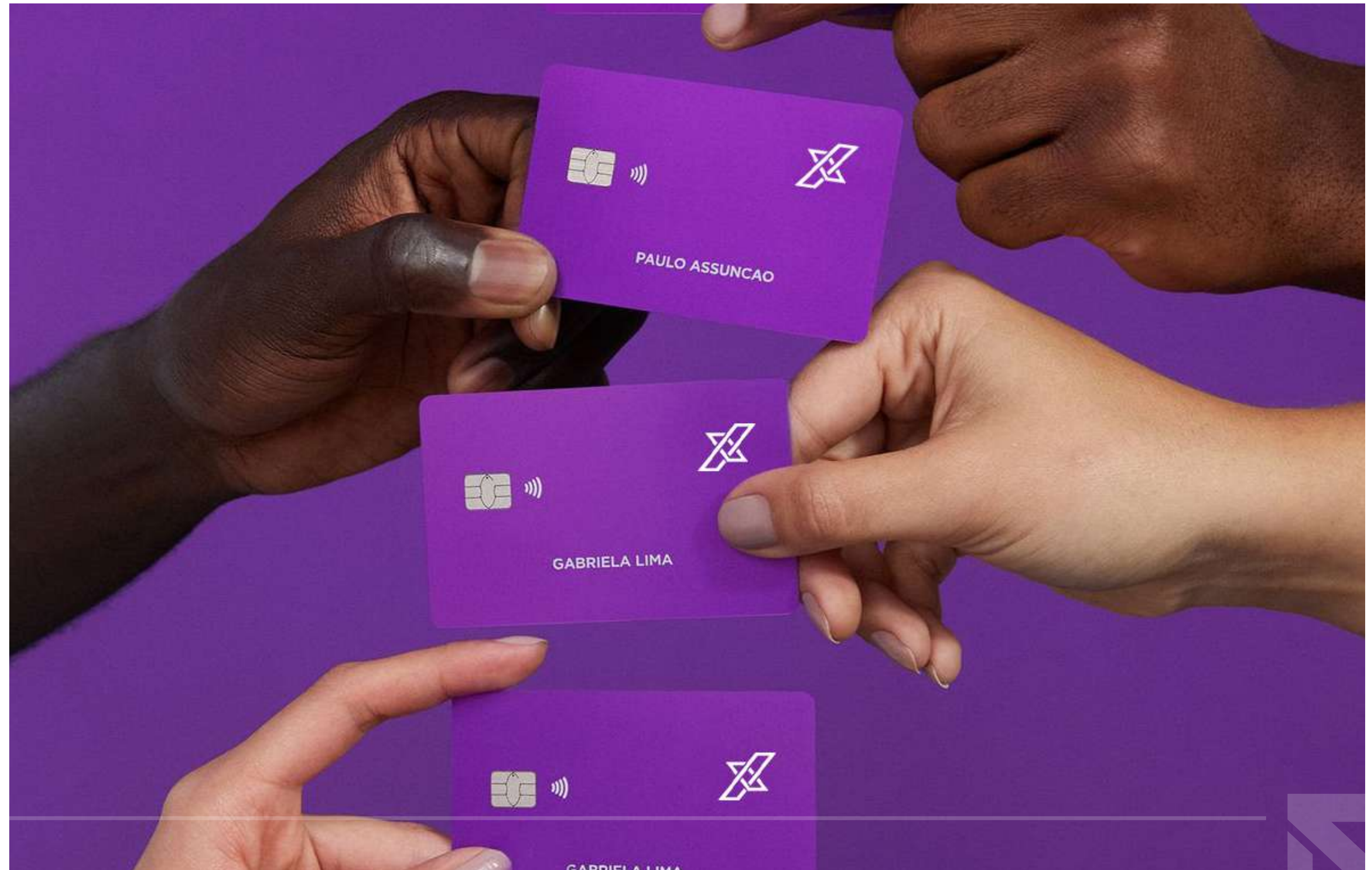






Xpence turned to us to elevate its presence with brand uplifting, a redesigned website, and social media management.

We refreshed their identity with a sharper, modern edge, built a user-friendly digital platform, and rolled out campaigns and content that strengthened engagement while positioning Xpence as a trusted, innovative fintech.



Electric Indigo

#6200ee

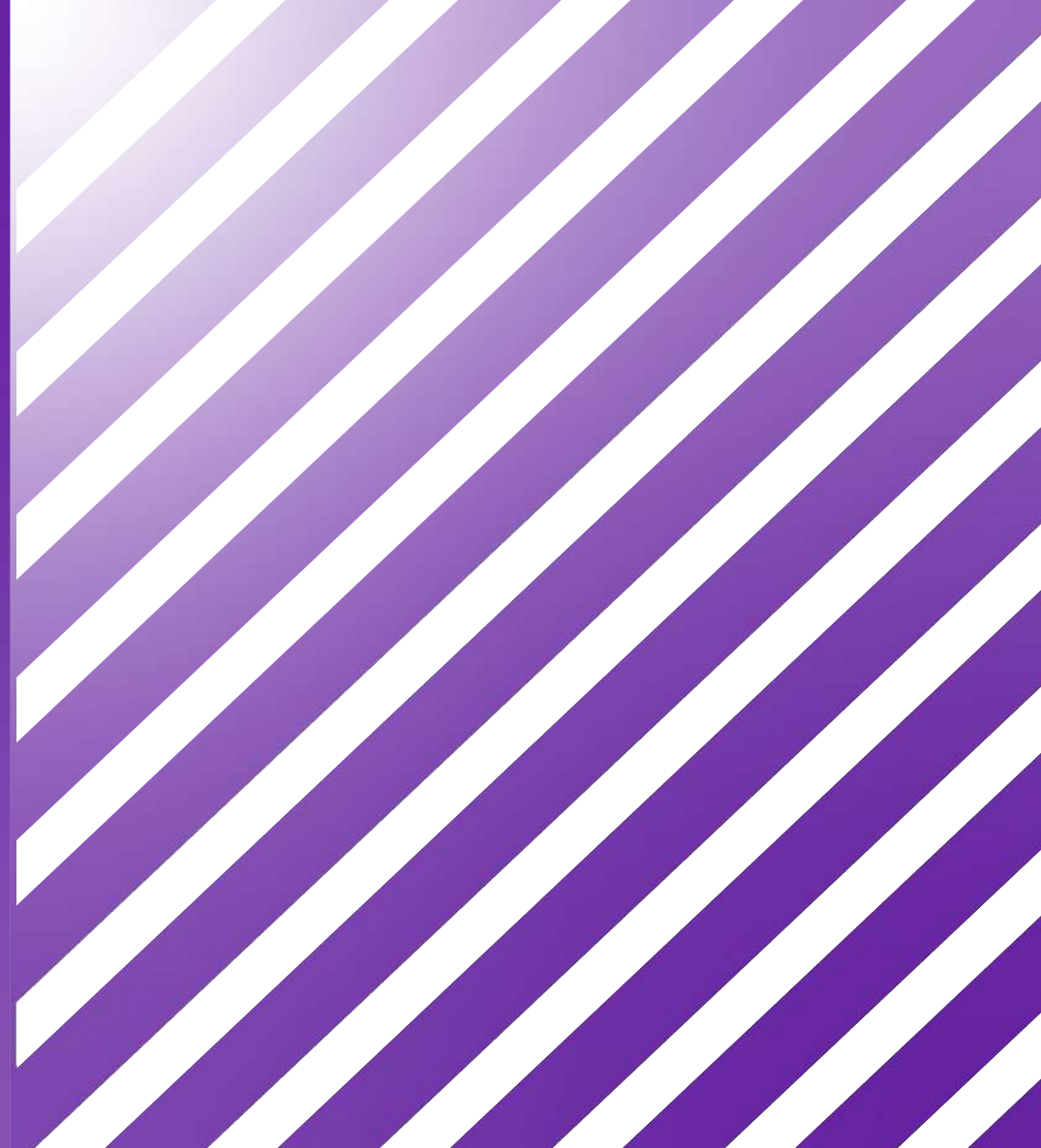
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Mischka

#ececee

Heart Purple

#841ec4



XPERIENCE

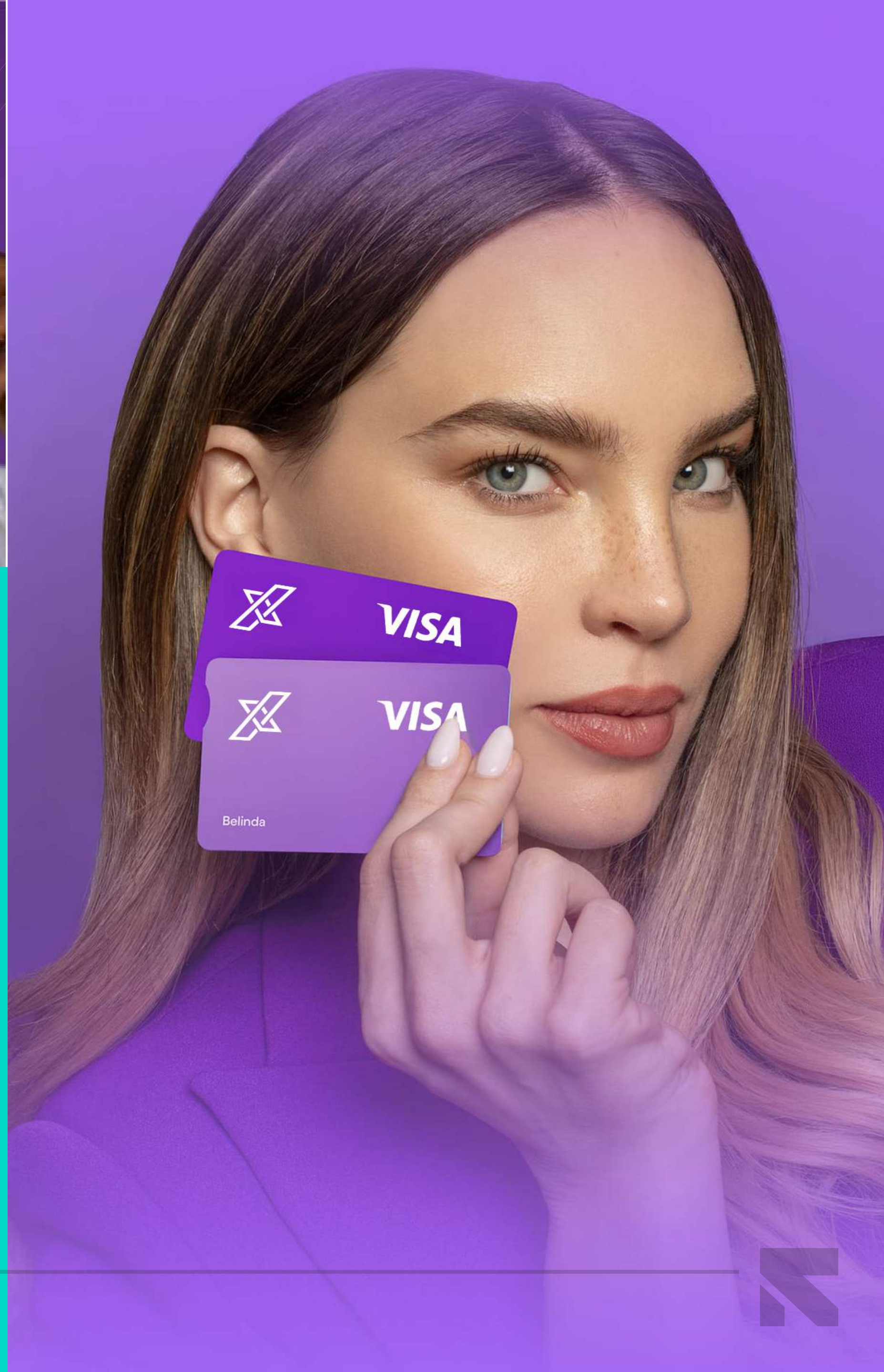


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#6200ee

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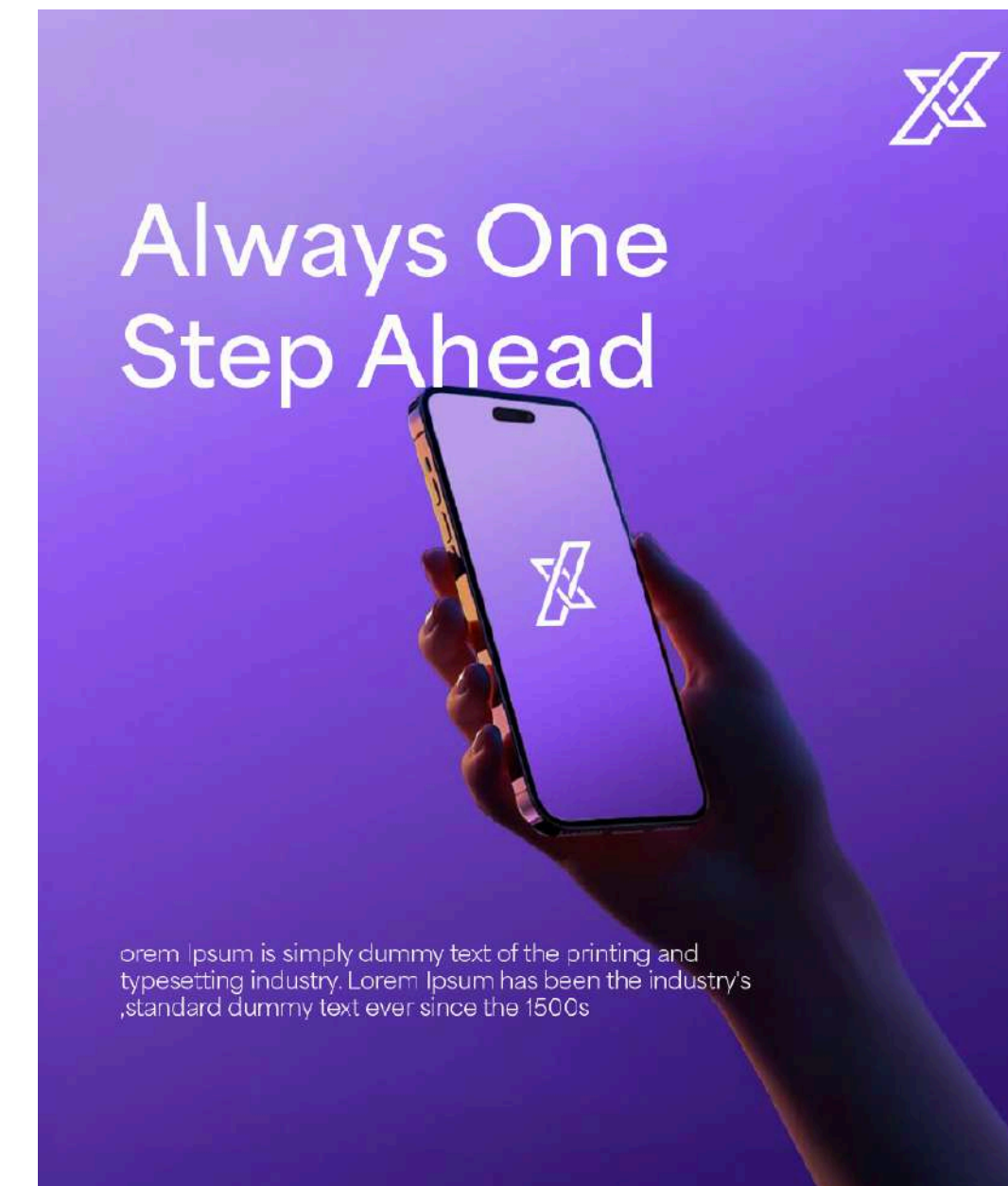
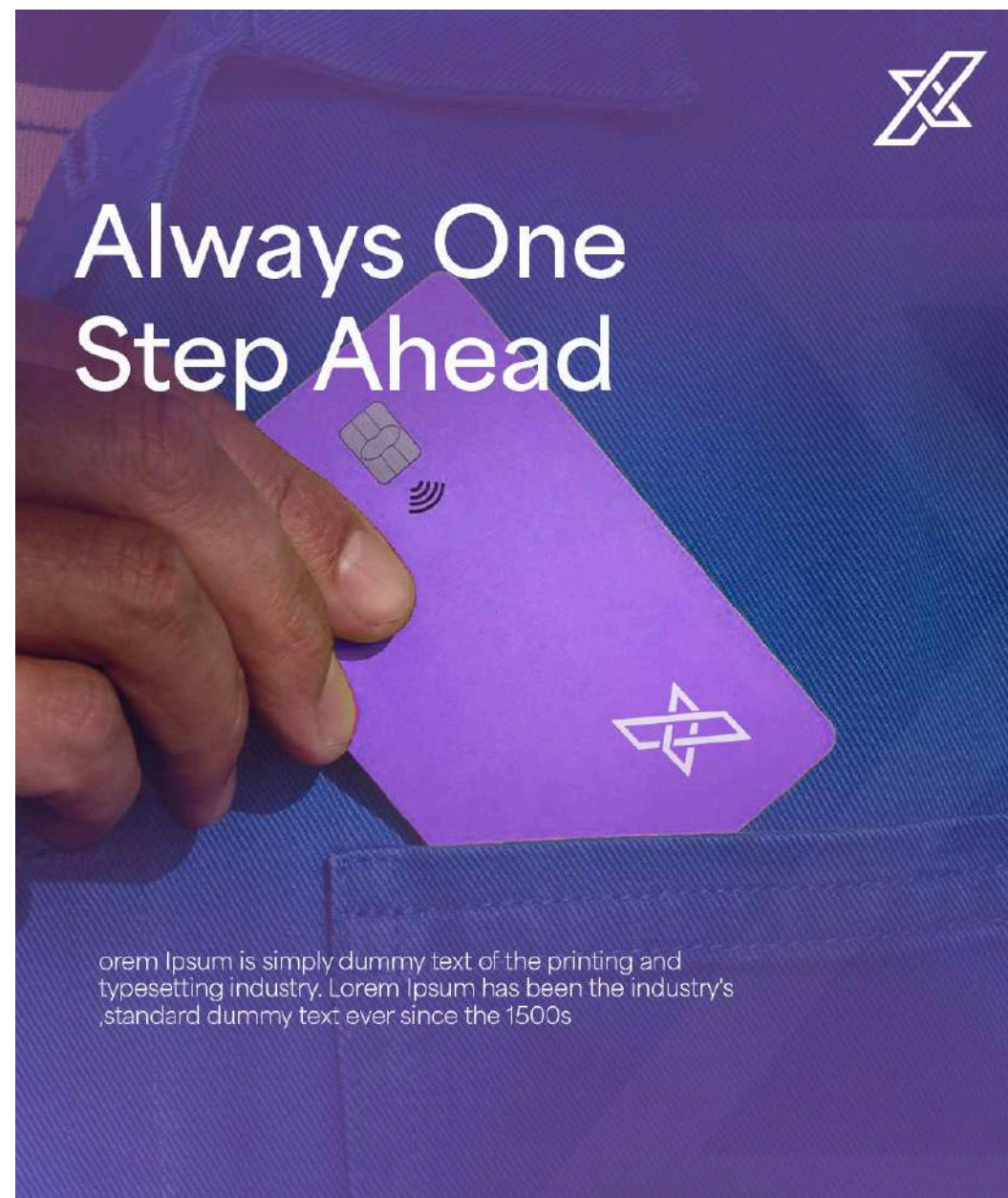


Gabriela Lima



VISA

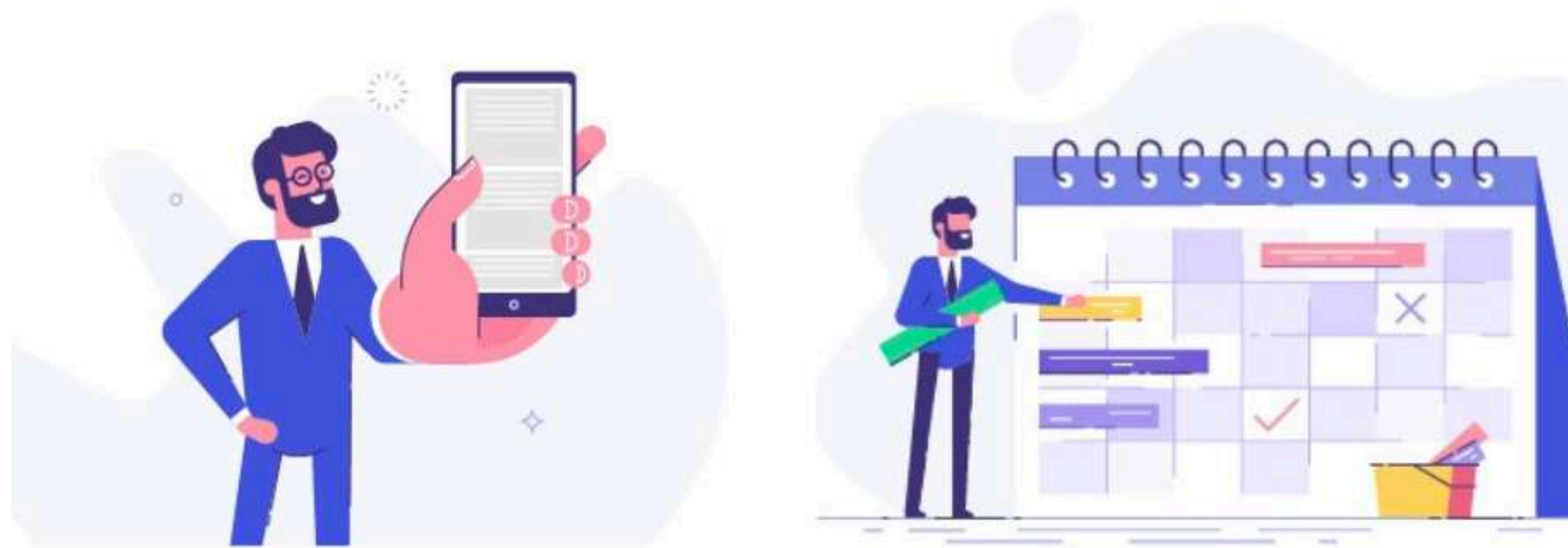




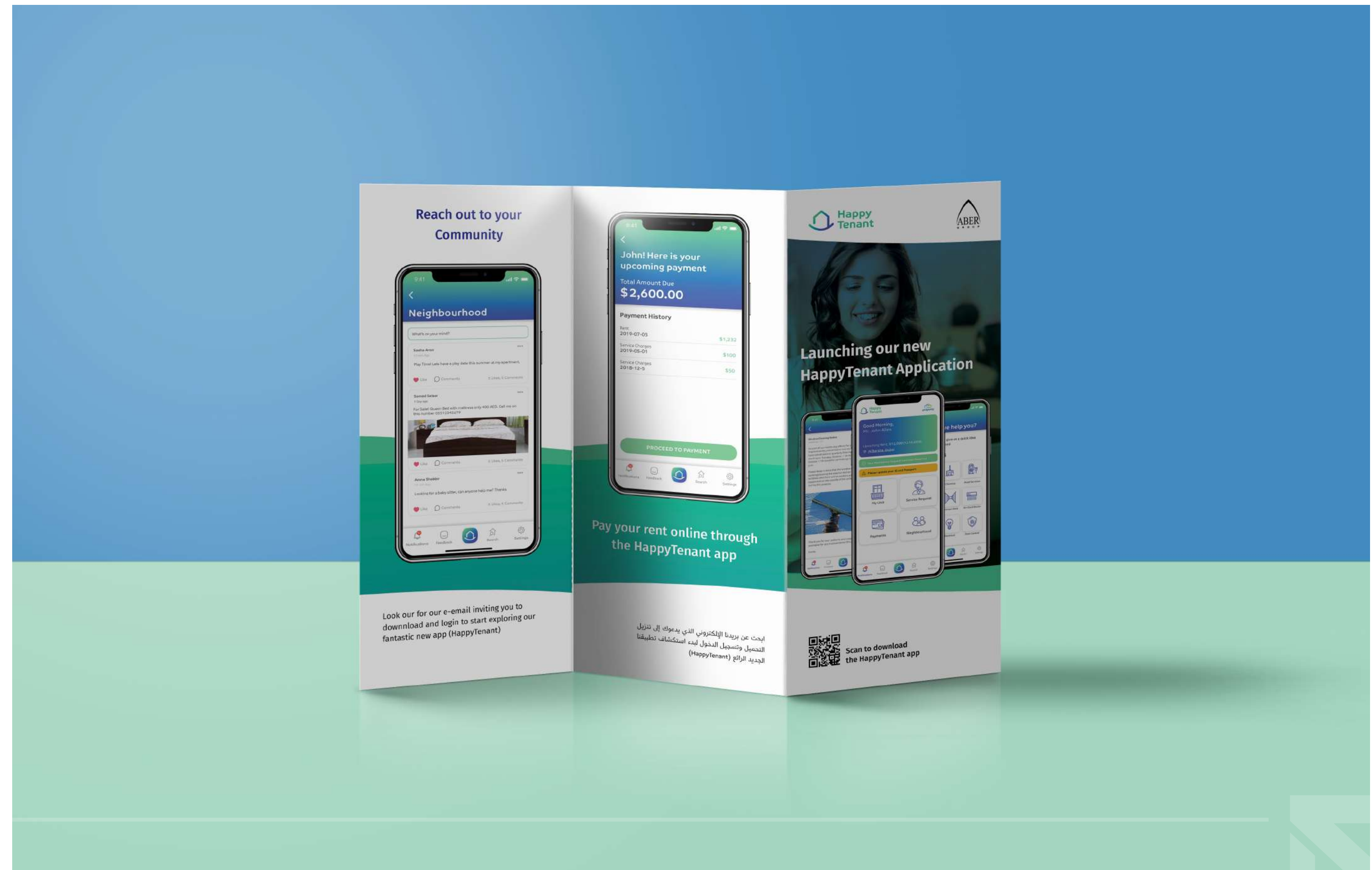


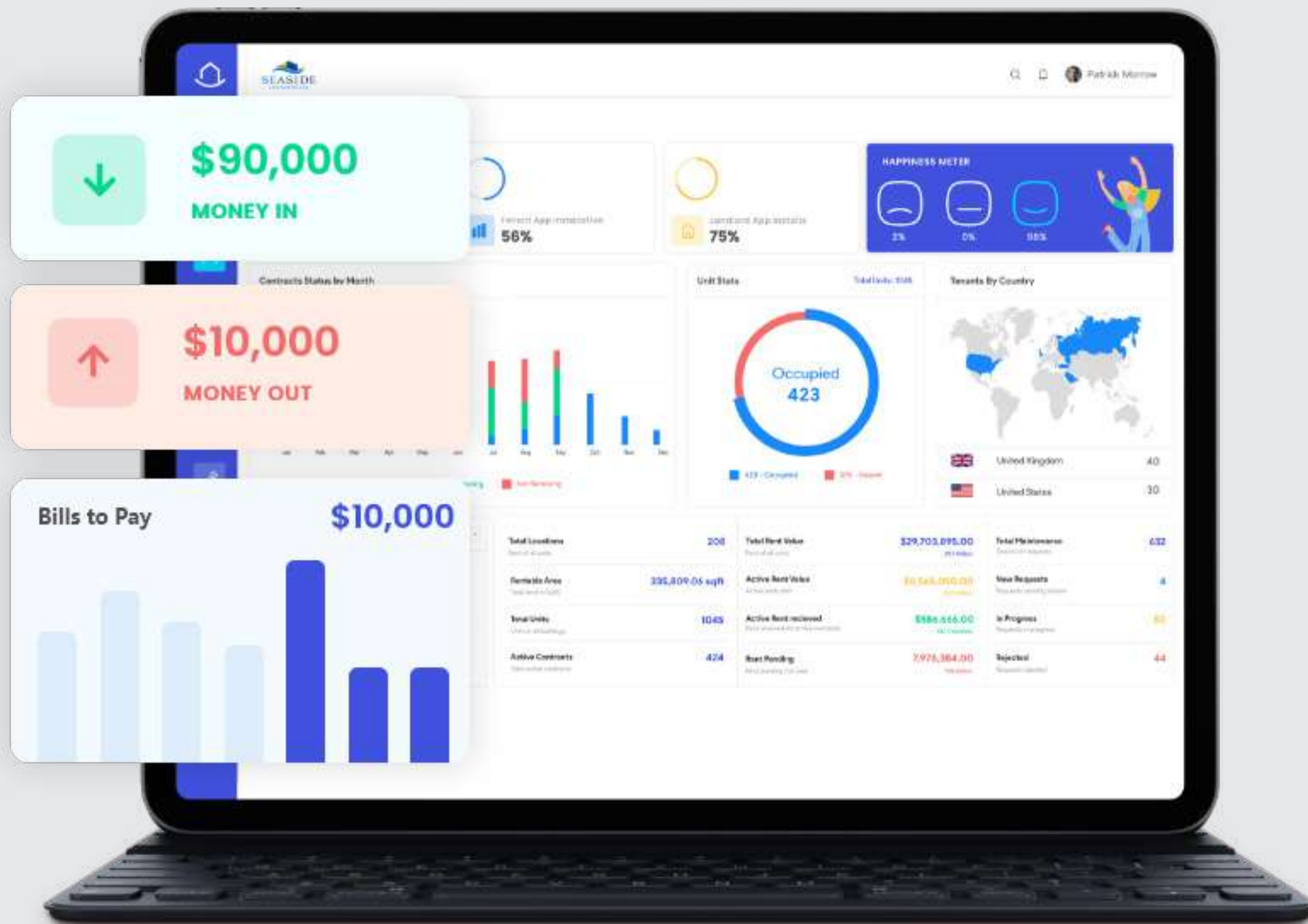
HappyTenant, a leading PropTech platform, was one of our earliest collaborations where we managed their social media presence and digital outreach.

Beyond this, our founder served as Director of Marketing & Business at HappyTenant prior to establishing Fifth Corp, driving growth strategies, partnerships, and brand positioning from the inside. This unique experience gave us an in-depth understanding of the PropTech space, which we now bring to our clients through Fifth.



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fifthcorp.com





A very user friendly dashboard

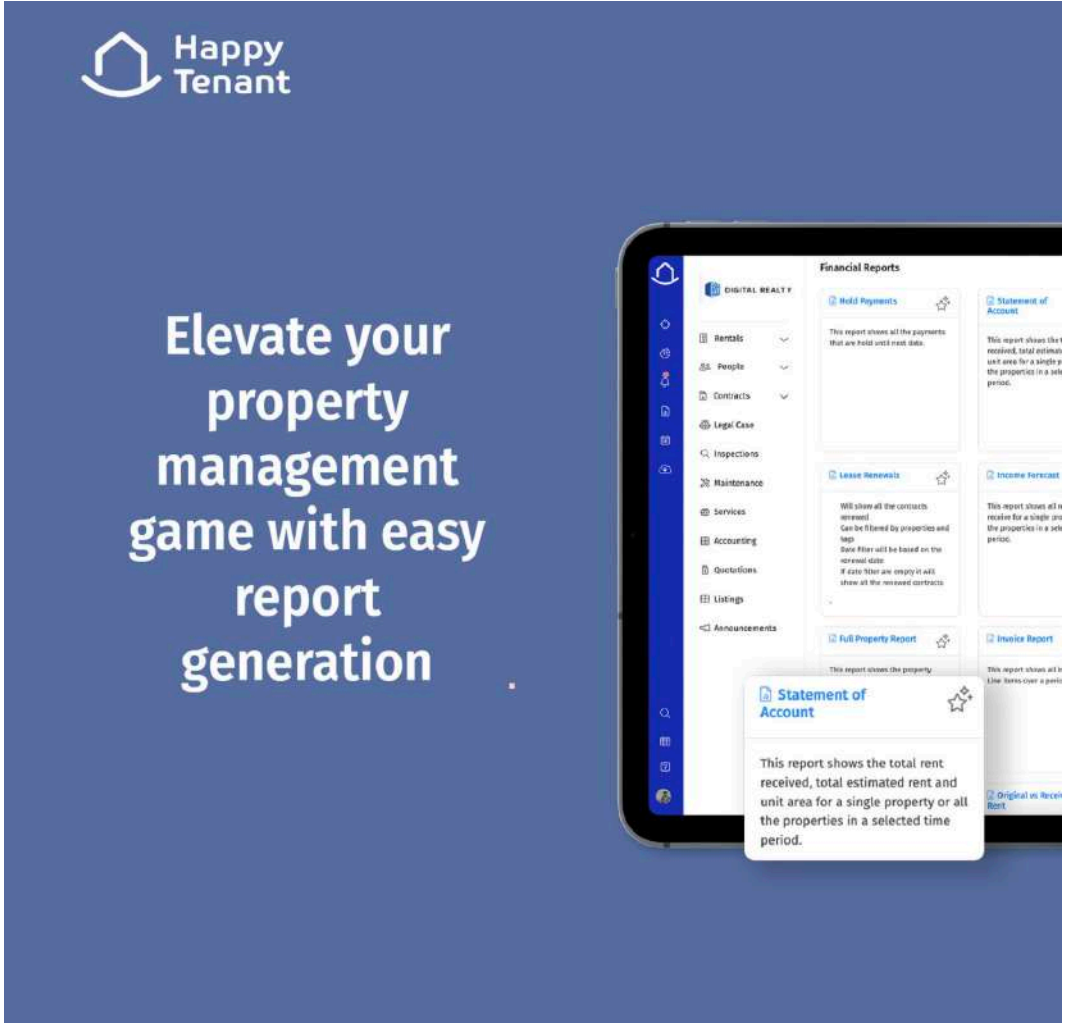


View all your assigned, scheduled inspections requests



 **Happy Maintenance**







**FNB, FMCG &
FOODTECH**



Kaykroo partnered with us as a pioneering foodtech and cloud kitchen brand, where we led the branding of 5+ restaurant concepts under their umbrella. From visual identities to brand storytelling, we crafted distinct personalities for each concept while ensuring consistency within the larger ecosystem.

Alongside this, we managed their social media channels, creating engaging campaigns that highlighted each brand's flavor, voice, and customer appeal, helping Kaykroo strengthen its footprint in the fast-growing cloud kitchen space.



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fifthcorp.com





kaykroo

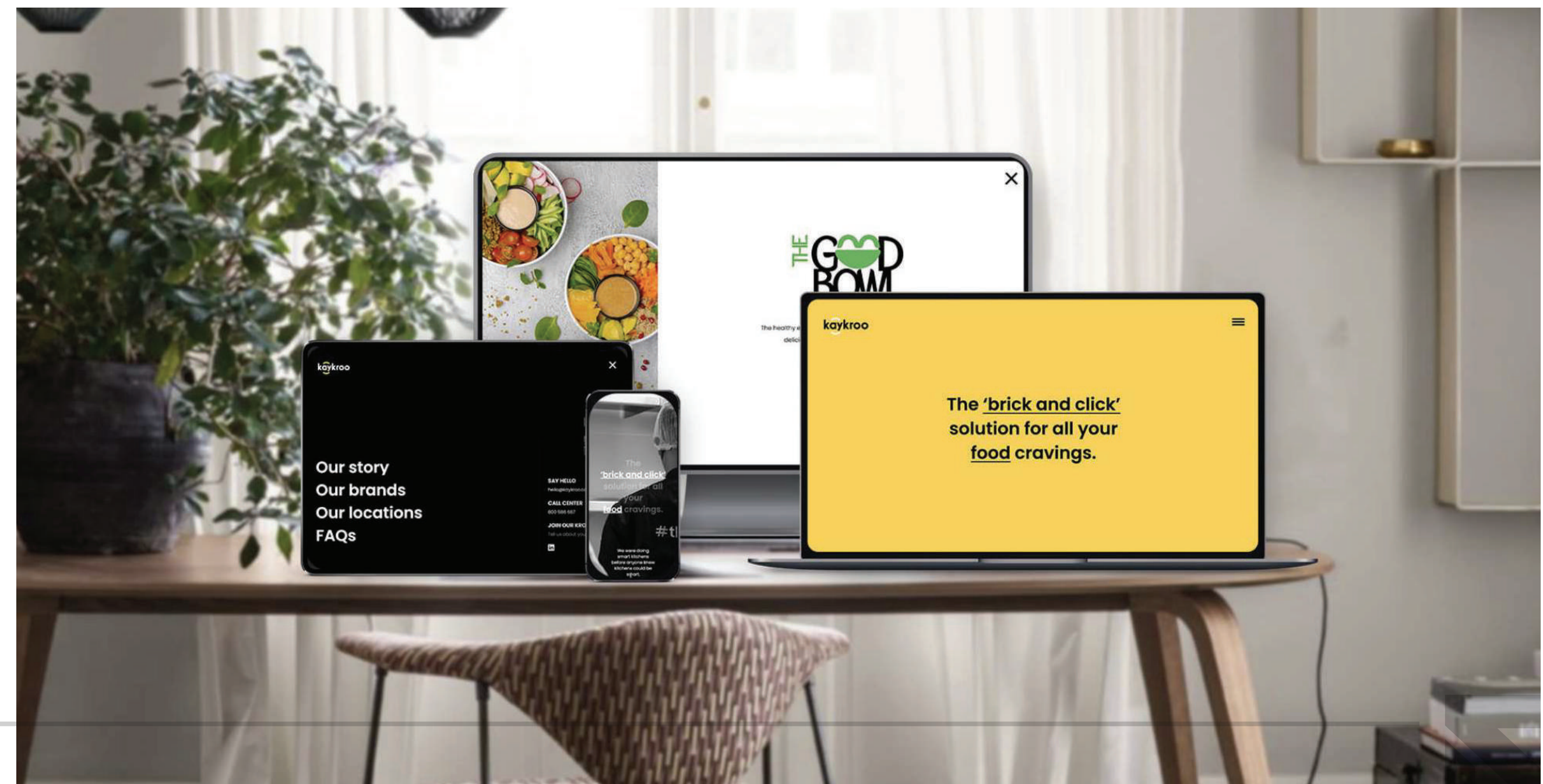
#thekroo



kaykroo



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CARACAS

PÂTISSERIE N CAFE

Emphasizing warmth and friendliness, the logo primarily features black, symbolizing elegance and timelessness, while allowing flexibility for vibrant expressions in communication designs.

Our collaboration aimed to amplify Caracas' identity, showcasing their dedication to authentic Lebanese flavors and sustainable practices across digital platforms.

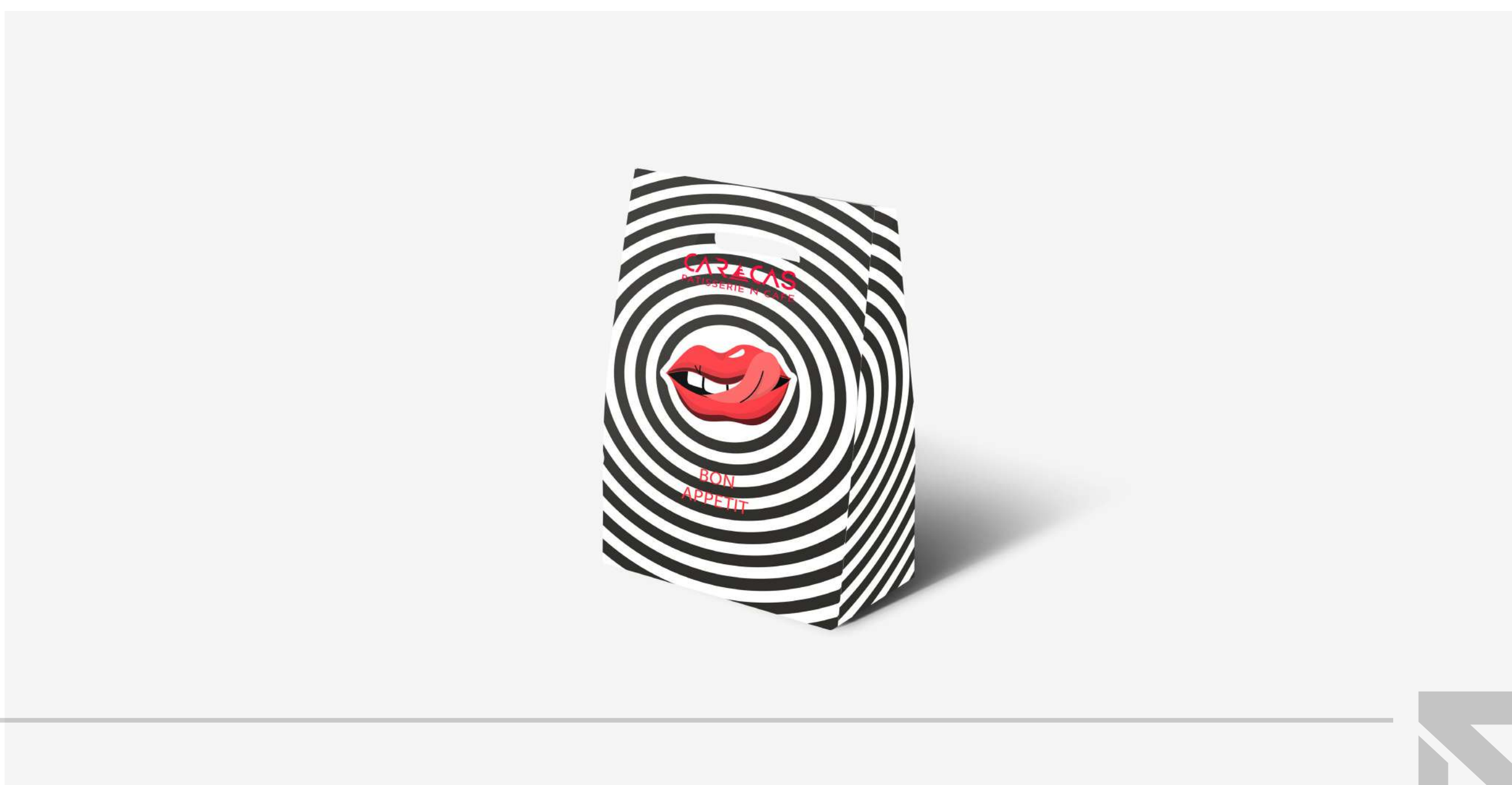


A top-down view of two hands sifting white flour onto a dark surface, creating a cloud of fine particles. The hands are positioned at the top of the frame, with the flour falling towards the center.

CARACAS

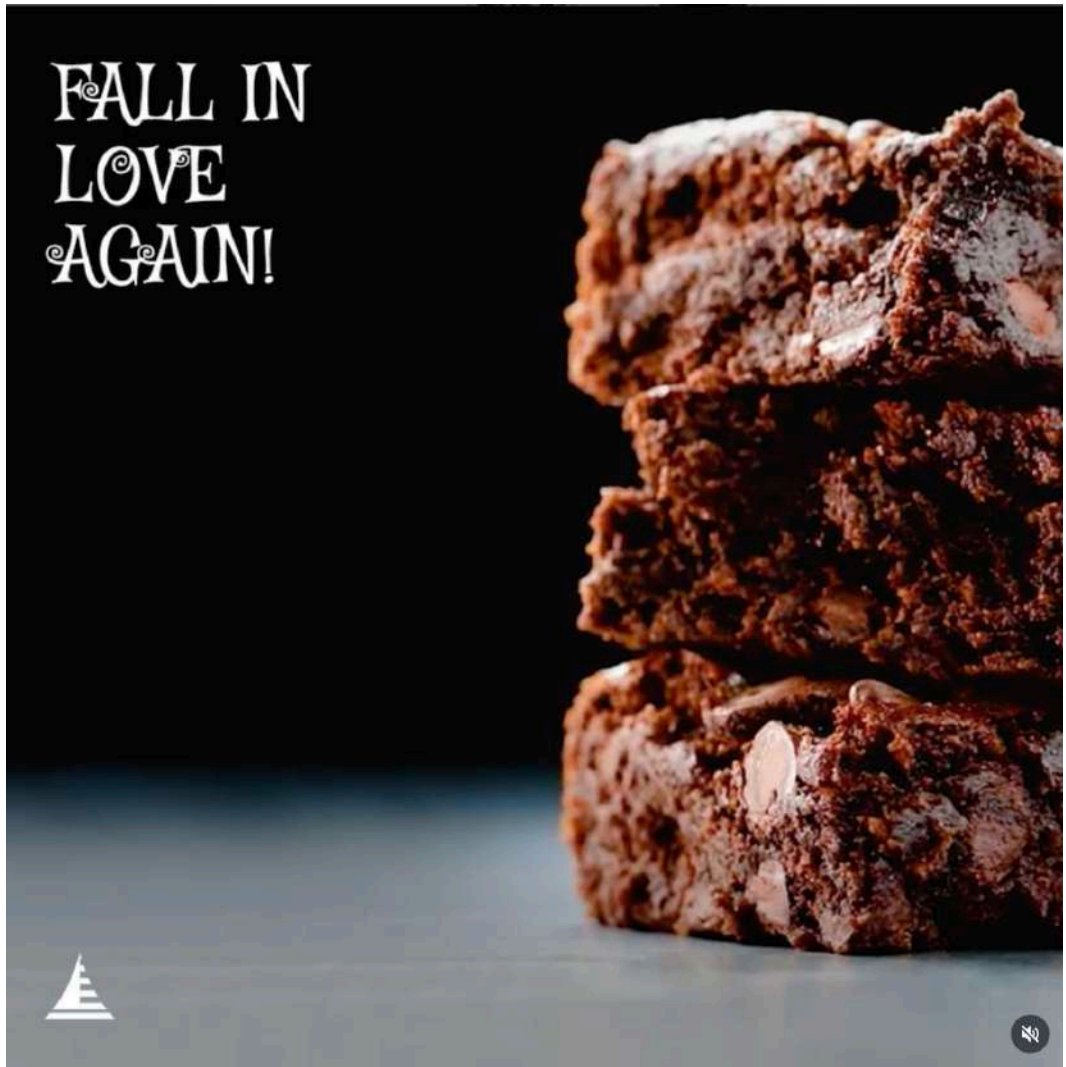
PATISSERIE N CAFE





caracascafe.ae

FALL IN
LOVE
AGAIN!





caracascafe.ae

CARACAS
PATISSERIE N CAFE





caracascafe.ae



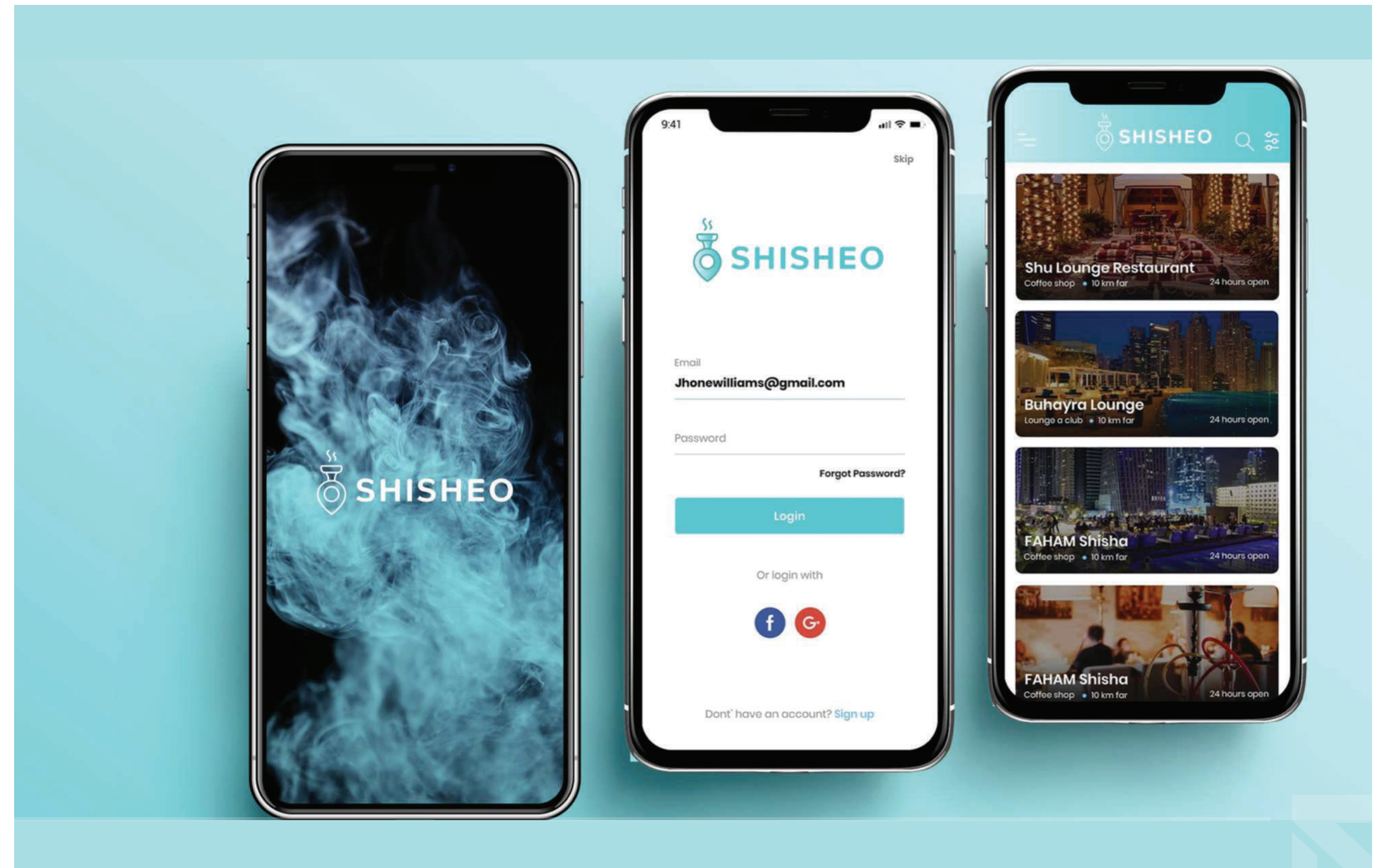
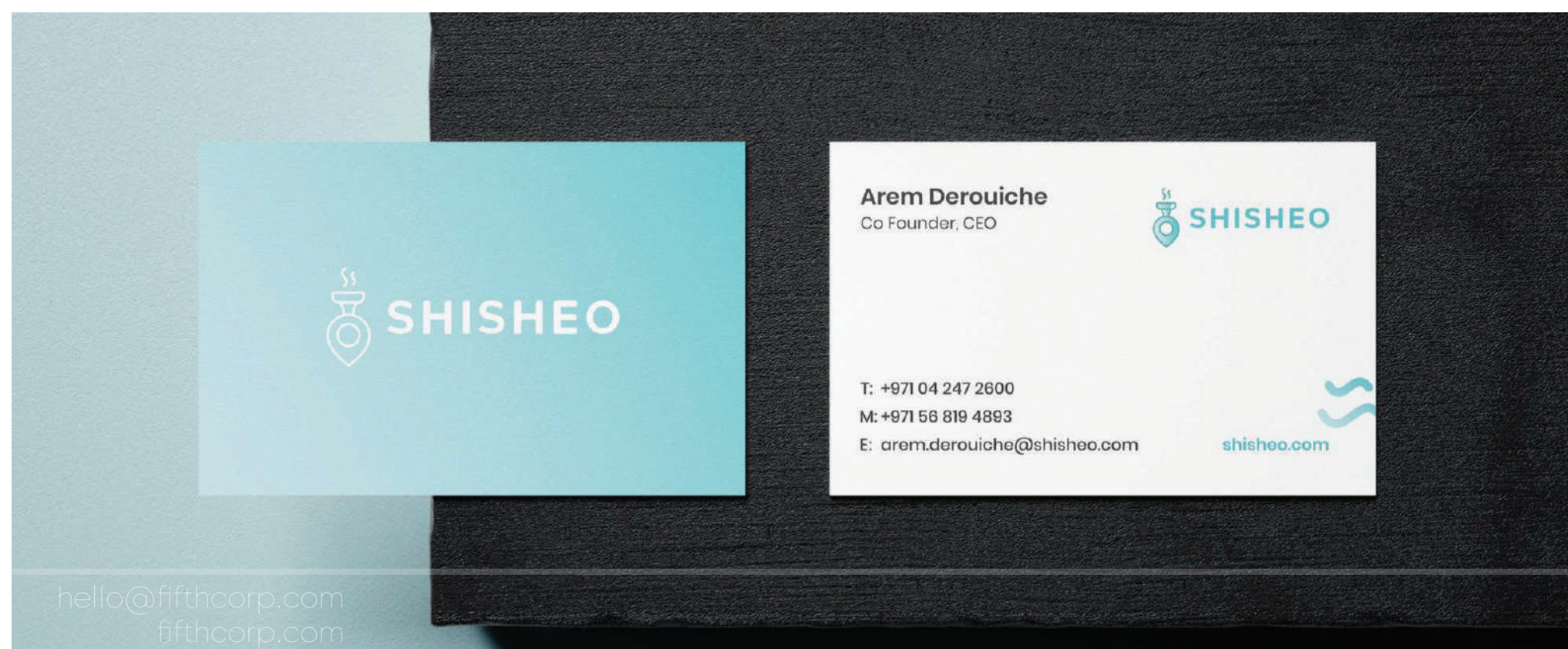
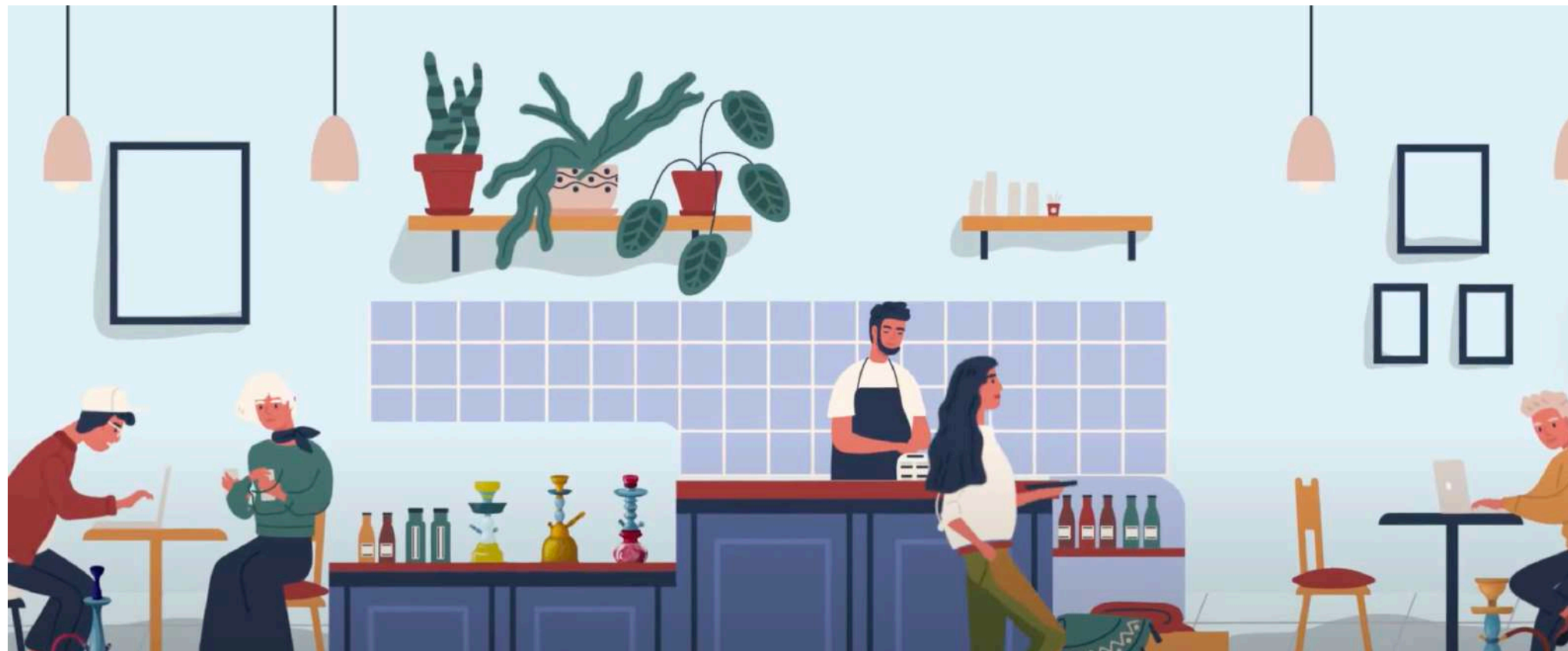


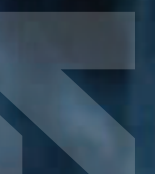


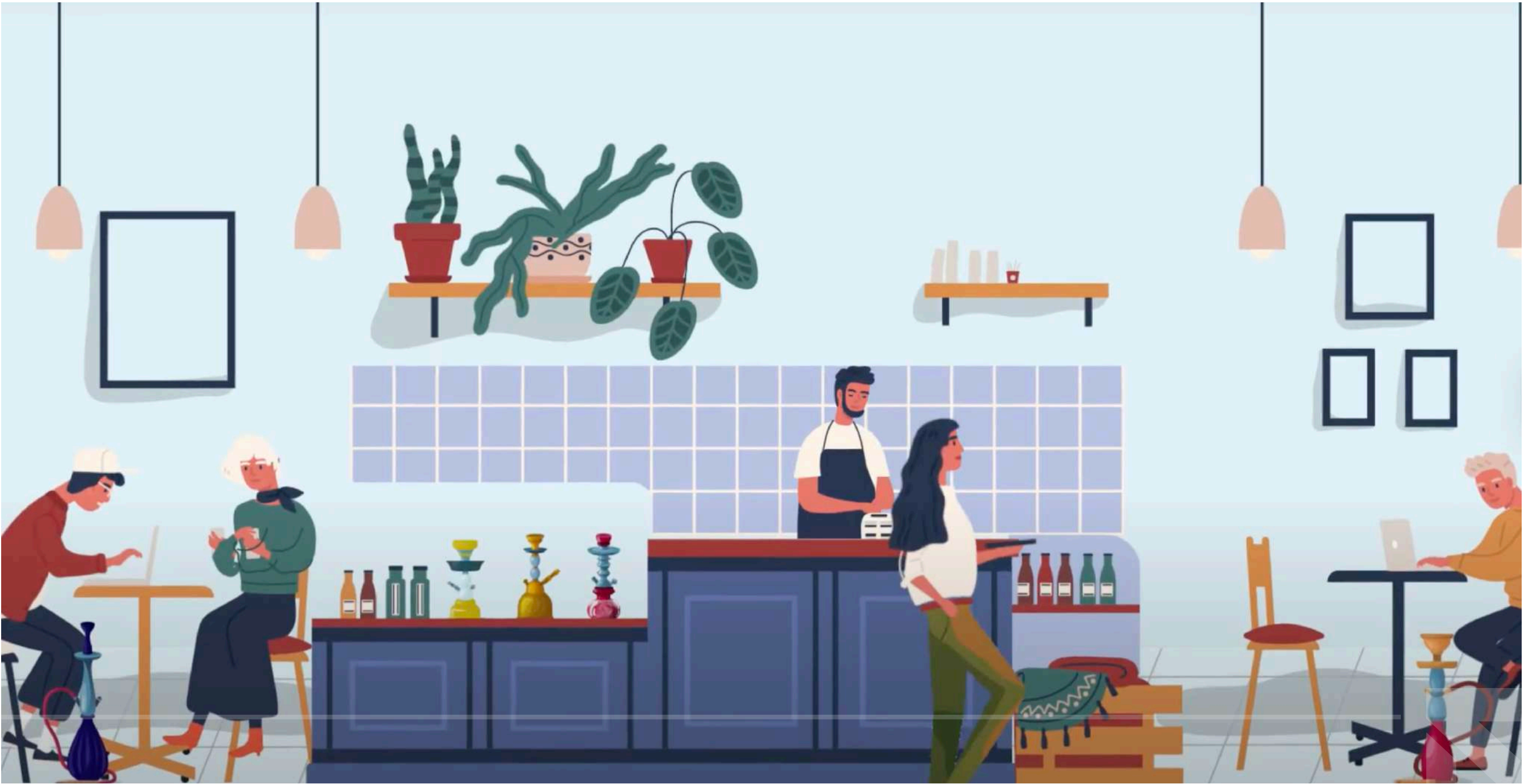
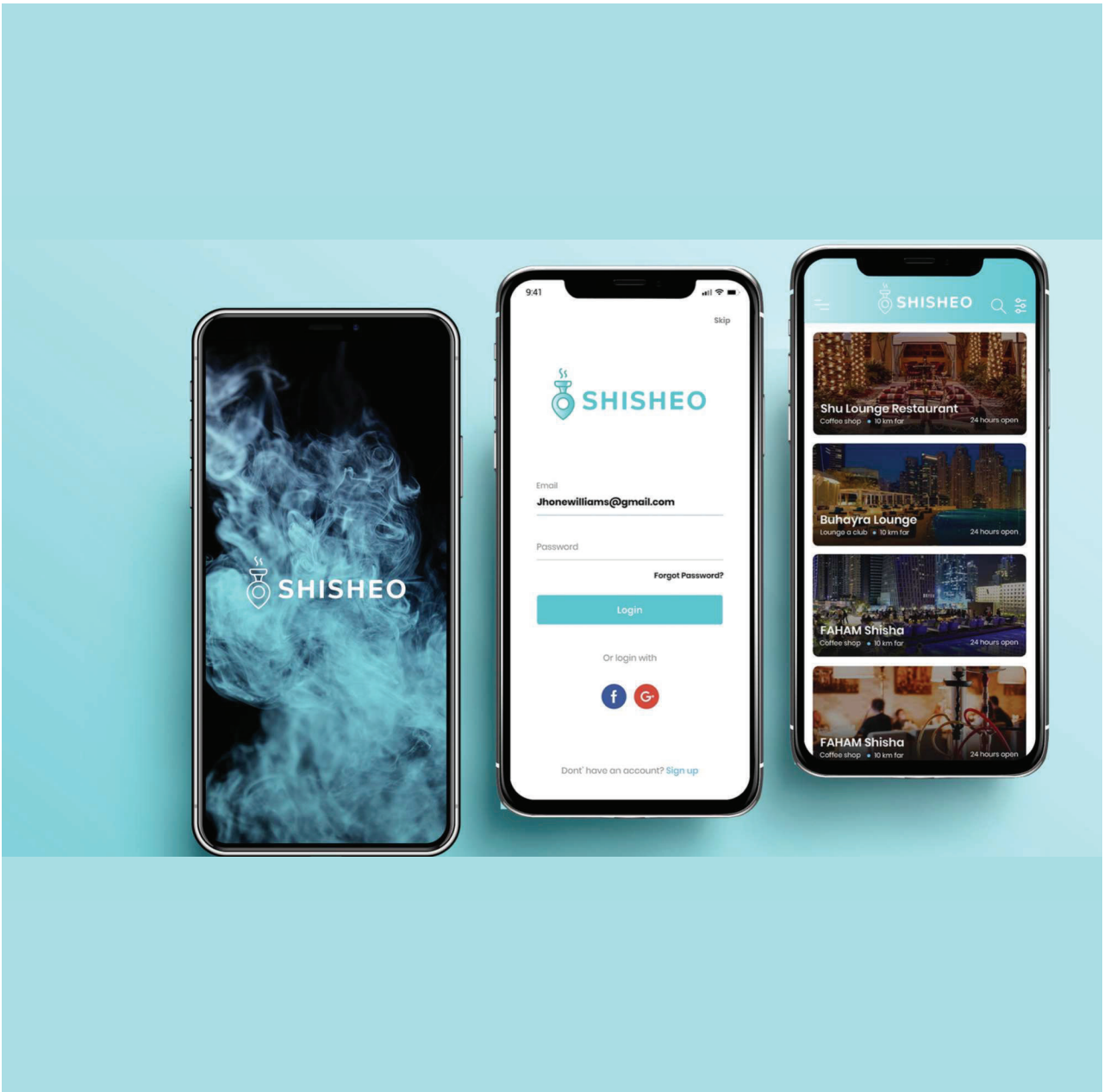


Shisheo teamed up with us to build a bold brand identity and a seamless digital experience. We designed a contemporary brand that captured the lounge vibe of a premium shisha bar, blending sophistication with modern nightlife energy.

To complement the branding, we developed a custom mobile app that made reservations, menus, and loyalty perks easily accessible, turning Shisheo into a lifestyle experience both on-ground and online.



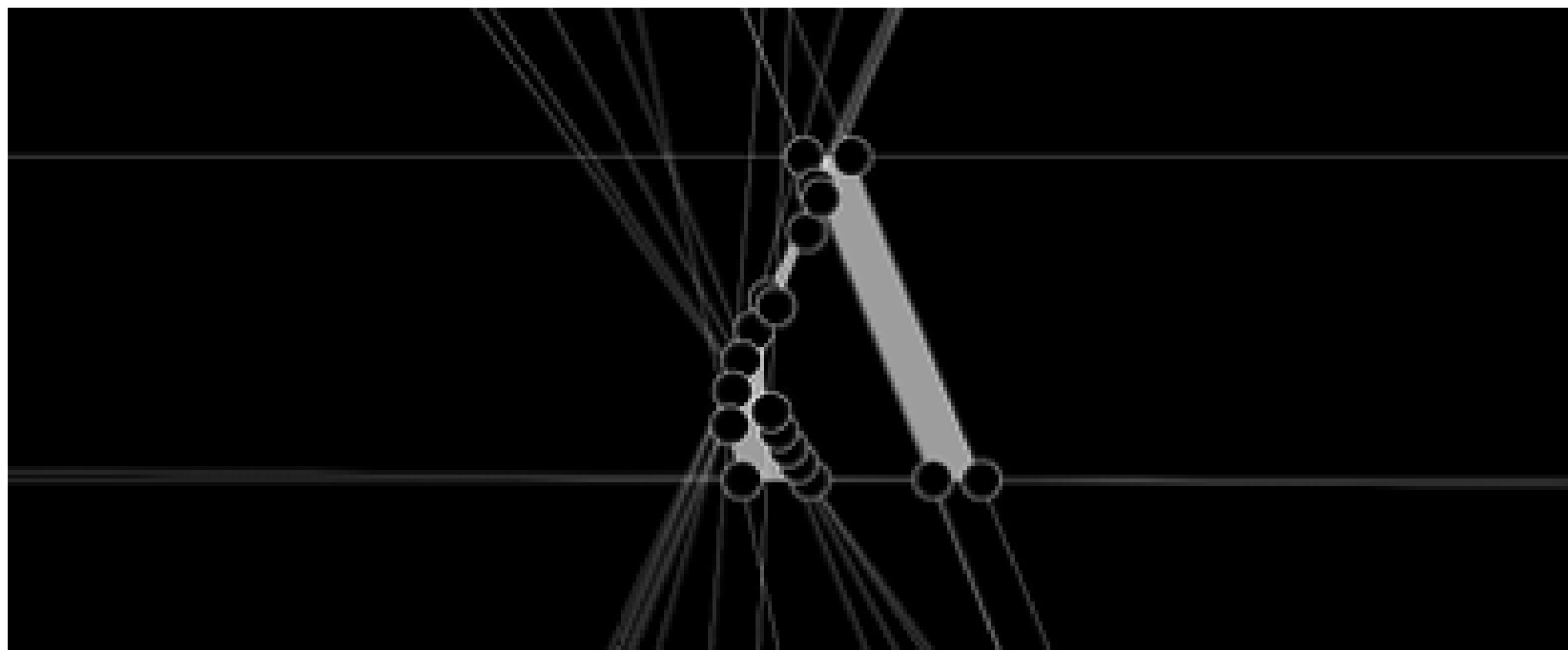




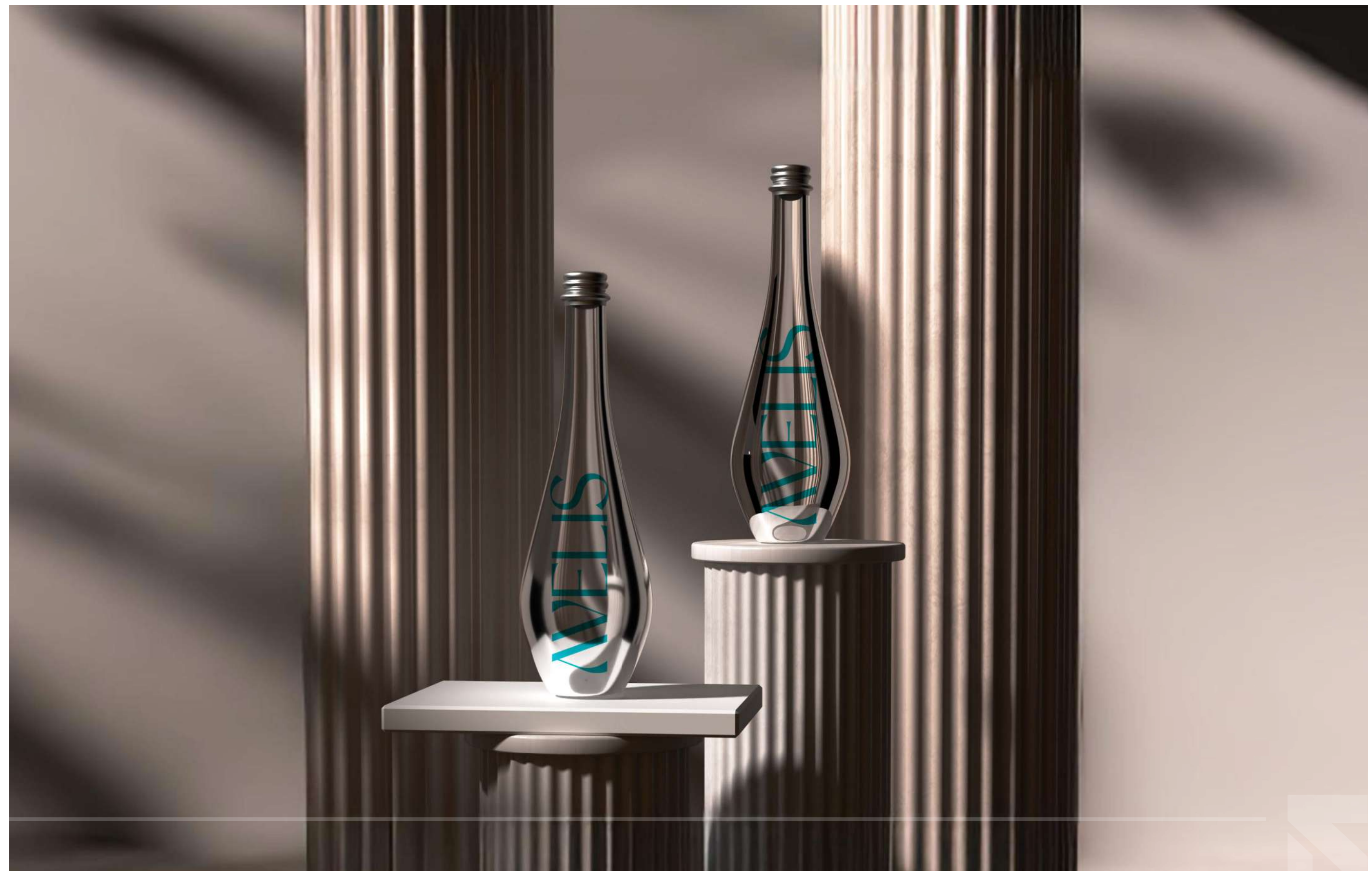
AVELIS

For Avelus, we set out to craft a brand that captured the essence of purity and sophistication in the pre-mium water market. The visual identity we developed reflects the brand's commitment to quality, with minimalist design elements that speak volumes.

Our campaign designs brought this idea to life, show-casing Avelus as the water of choice for those who appreciate both luxury and health. Every piece of creative material was designed to evoke a sense of exclusivity, positioning Avelus as a symbol of refined taste and vitality.



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fifthcorp.com









Alafya Chicken partnered with us to create a fresh brand identity, a modern website, and a strong social media presence.

We crafted a clean, wholesome look and feel that reflected trust and quality, then extended it into digital platforms with a user-friendly site and engaging content. Through consistent branding and campaigns, we helped Alafya Chicken connect with its audience and stand out in the competitive FMCG market.

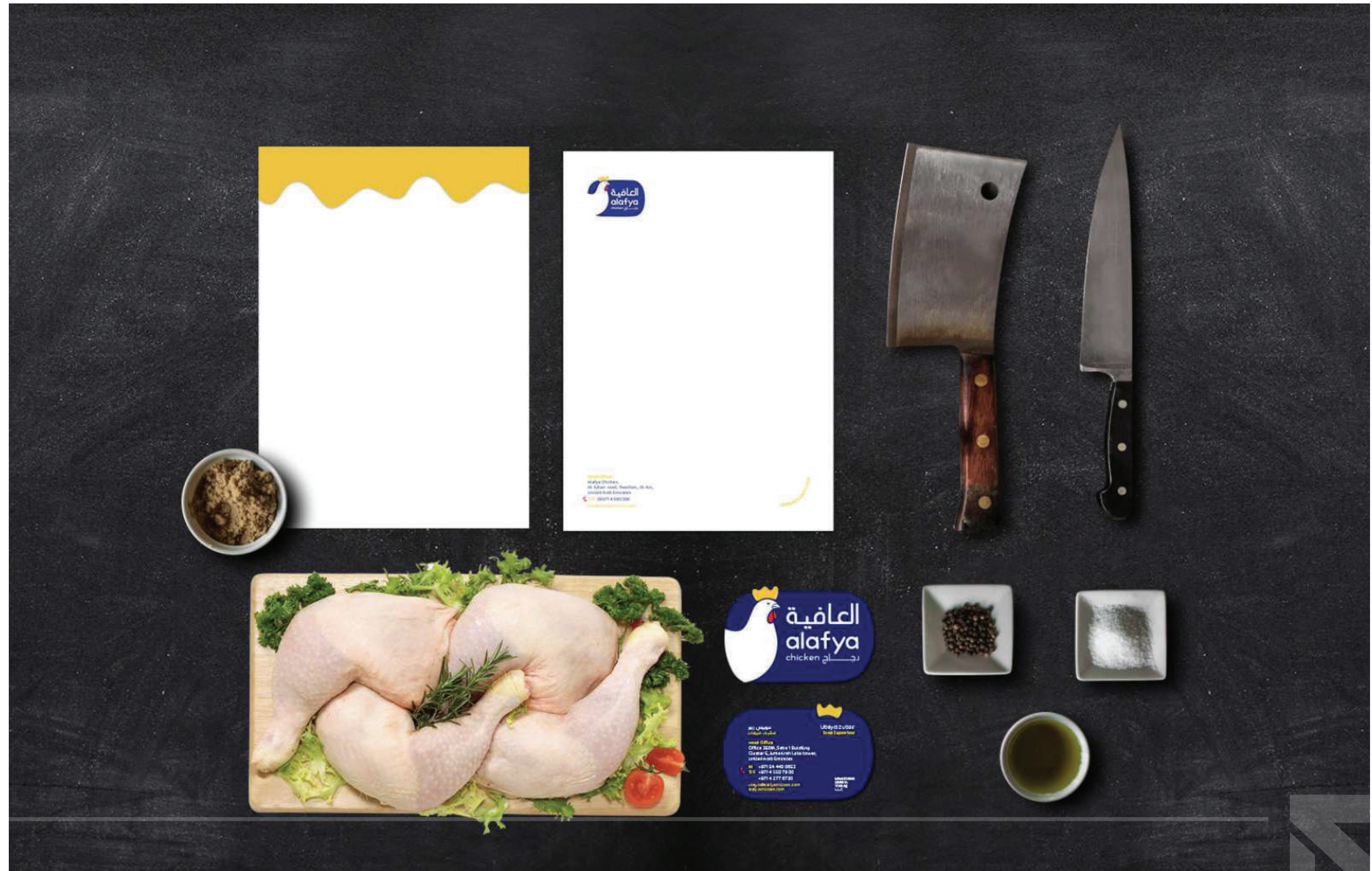
About Us Alafya



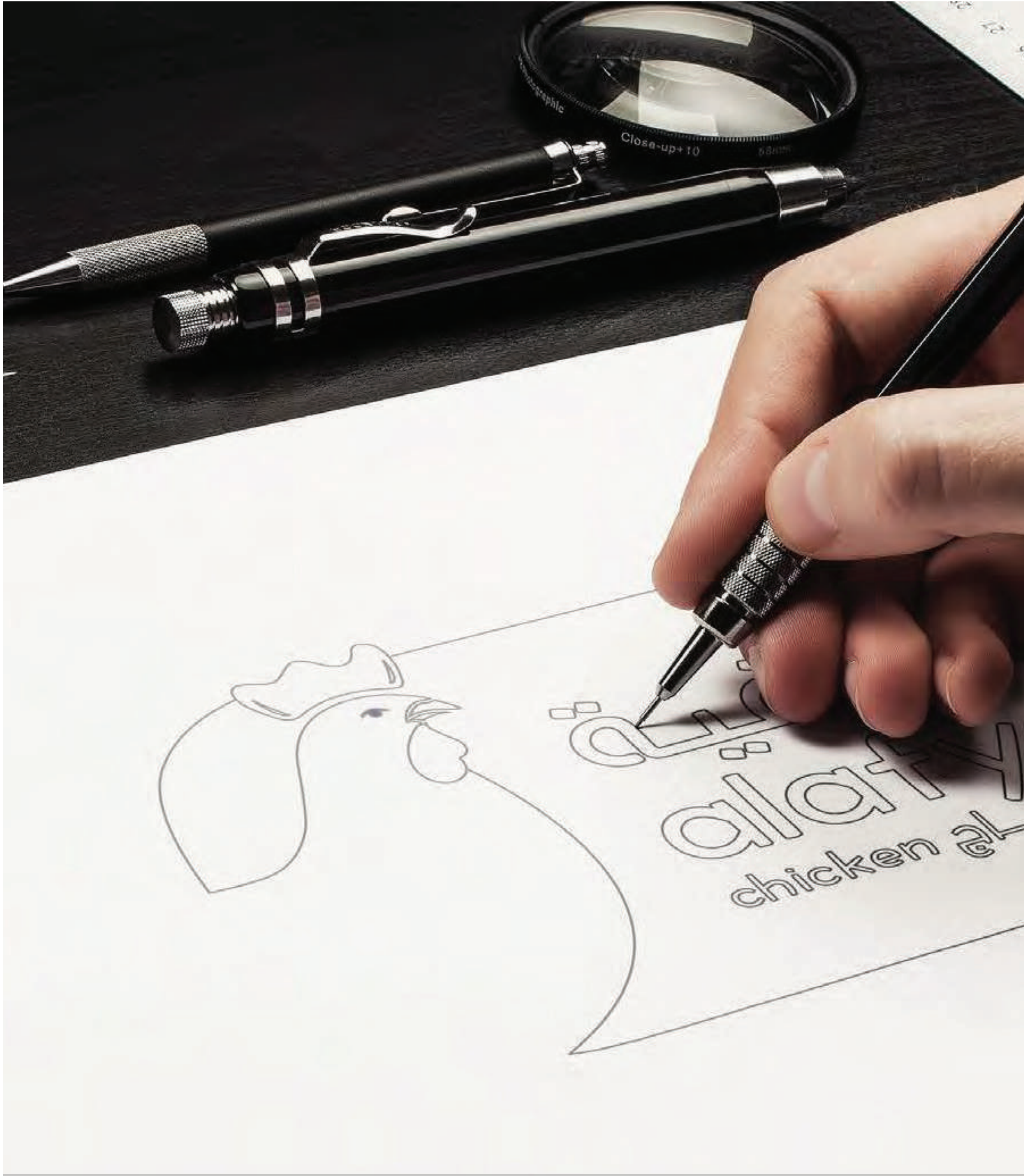
Al Afya Chicken endeavors to cater to dynamic consumer tastes with homegrown, premium quality tender chicken. Our belief in stringent quality control ensures the freshest and safest chicken. We believe in integrity, transparency, food safety and above all- consumer welfare.

All our chicken are treated royally and fed with utmost care. We hold a deep respect for the Islamic laws of the region- all of our chicken products are 100% halal.

We have a strict policy against adding hormones and antibiotics so that you can have naturally healthy chicken for the healthy you.

[More Details](#)





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www.lava-brands.com

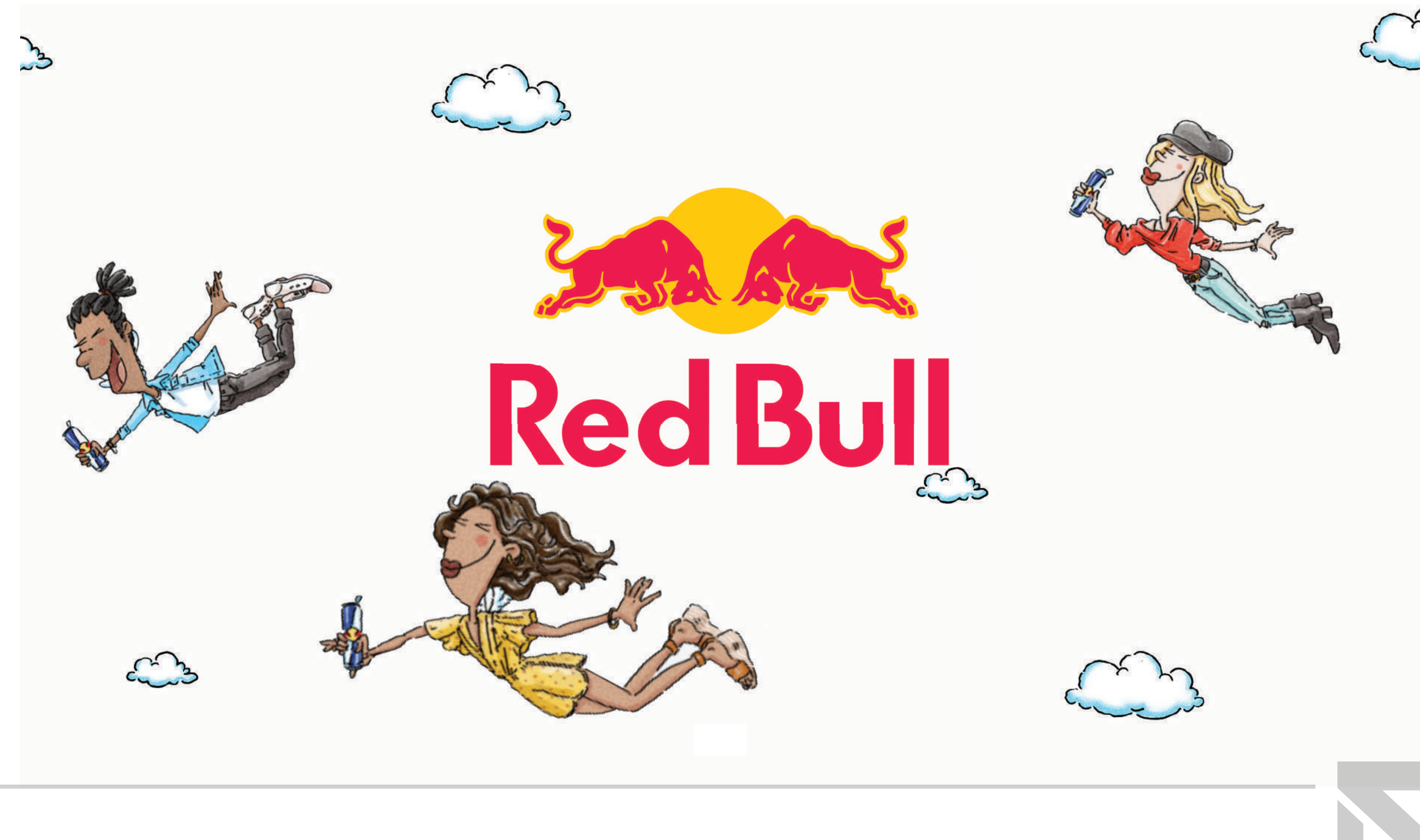




Red Bull

One of our core team members brings first-hand experience working with Red Bull Pakistan, where she managed ATL and BTL advertising in a separate chapter of her career.

From large-scale campaigns to on-ground activations, she played a key role in driving the brand's energetic presence and cultural impact. This expertise adds to our collective strength at Fifth, bringing global brand insight and executional excellence into our work.



**EVENT HOPPING,
NO STOPPING.**



RED BULL GIVES YOU WIIINGS. 

**RED BULL
GIVES YOU
WIIINGS.**



RETAIL & ECOMMERCE



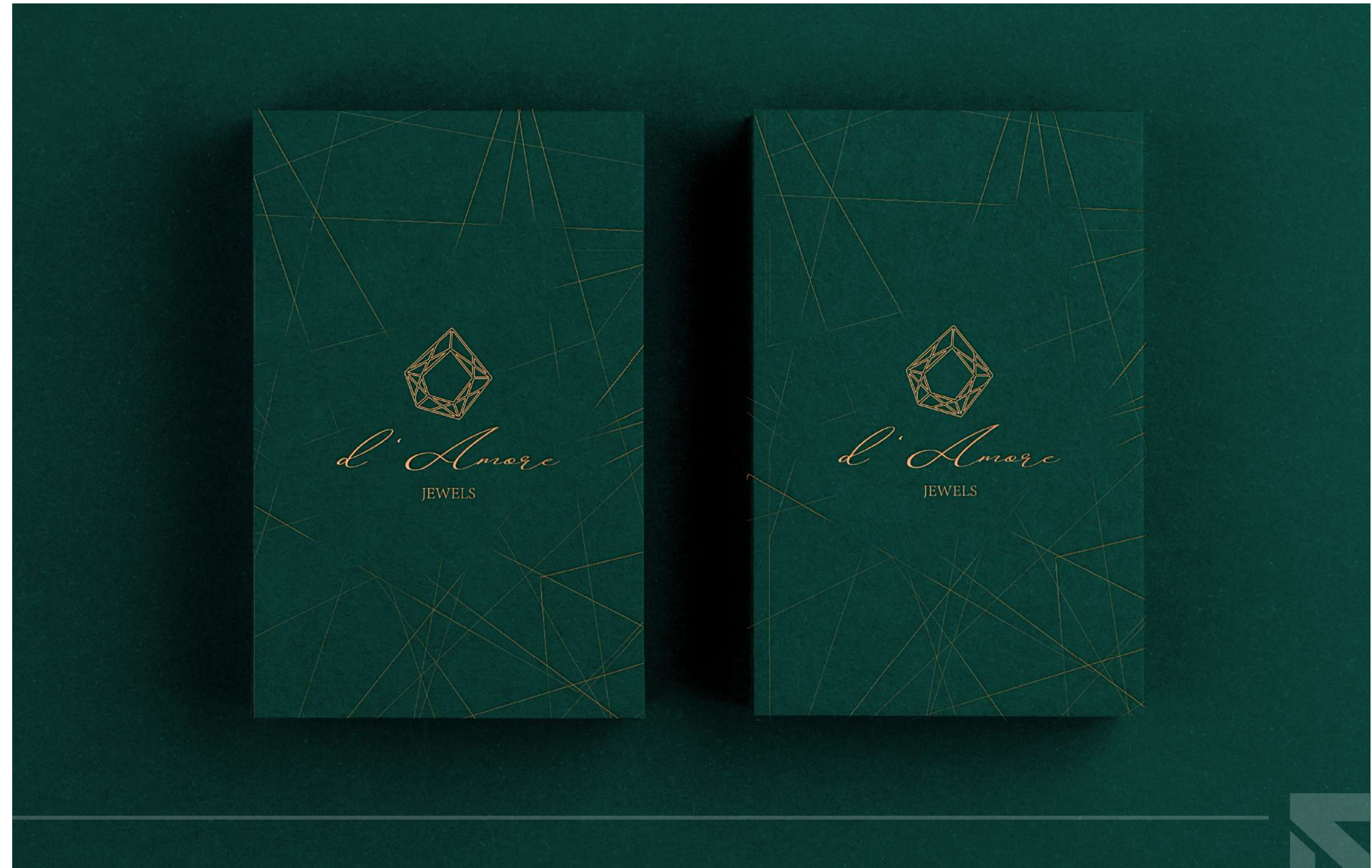


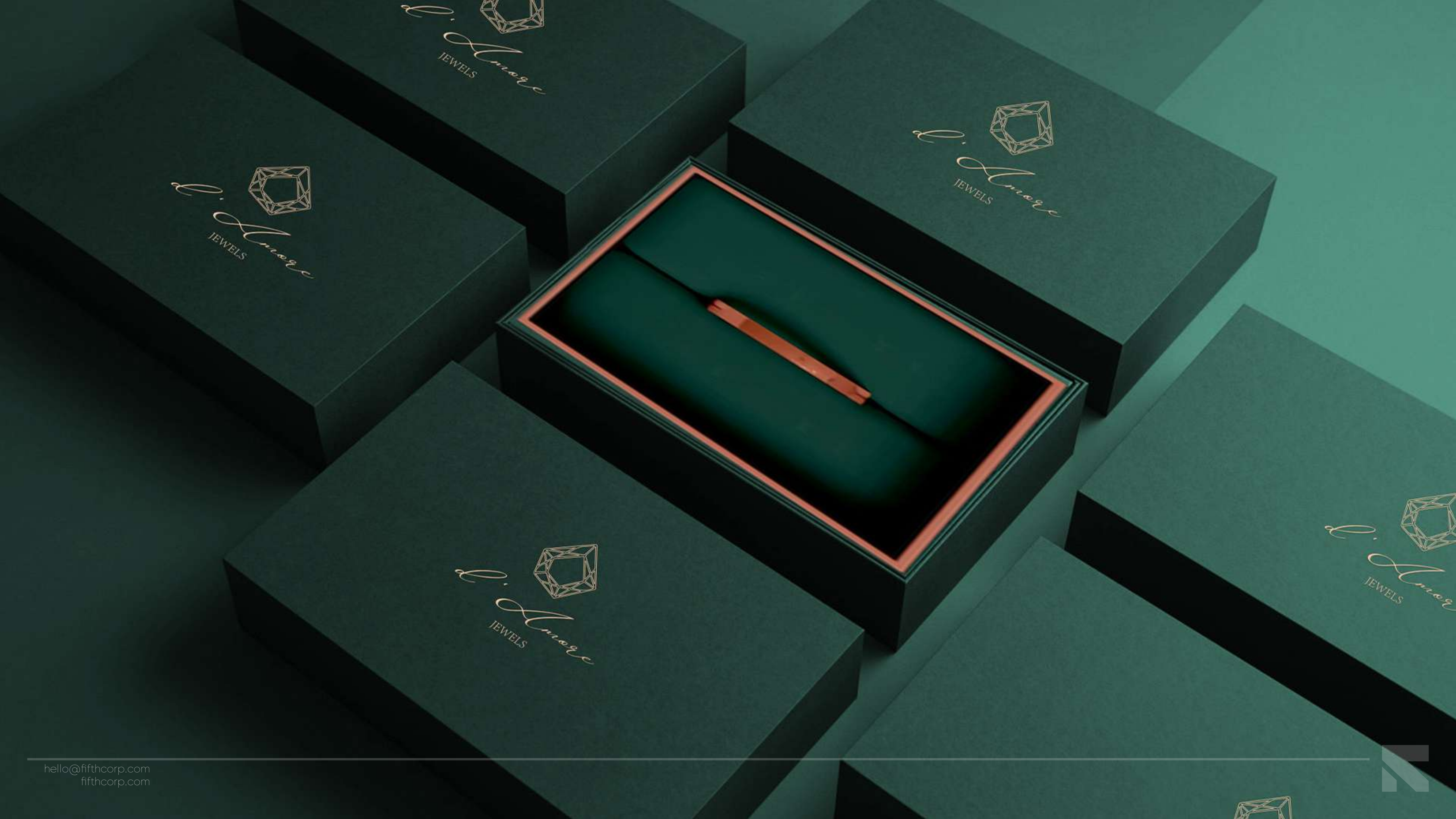
We partnered with D'Amore Jewels to redefine their brand through meticulous branding and packaging design.

Embracing the essence of luxury, we adorned their packaging and background with a rich emerald green—a color symbolizing wealth, prestige, and sophistication, perfectly complementing their high-end jewelry offerings. The logo, crafted in gold, adds a touch of opulence and elegance, enhancing the overall luxurious appeal.



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fifthcorp.com







MNYK

MNYK partnered with us to shape its brand and build a digital storefront that matched its bold, fashion-forward vision.

We developed a sleek identity with a modern edge, then designed and launched their eCommerce website to deliver a seamless shopping experience. The result was a stylish, functional brand presence that captured attention and translated fashion into clicks, carts, and conversions.



MNYK

www.mnykstores.com





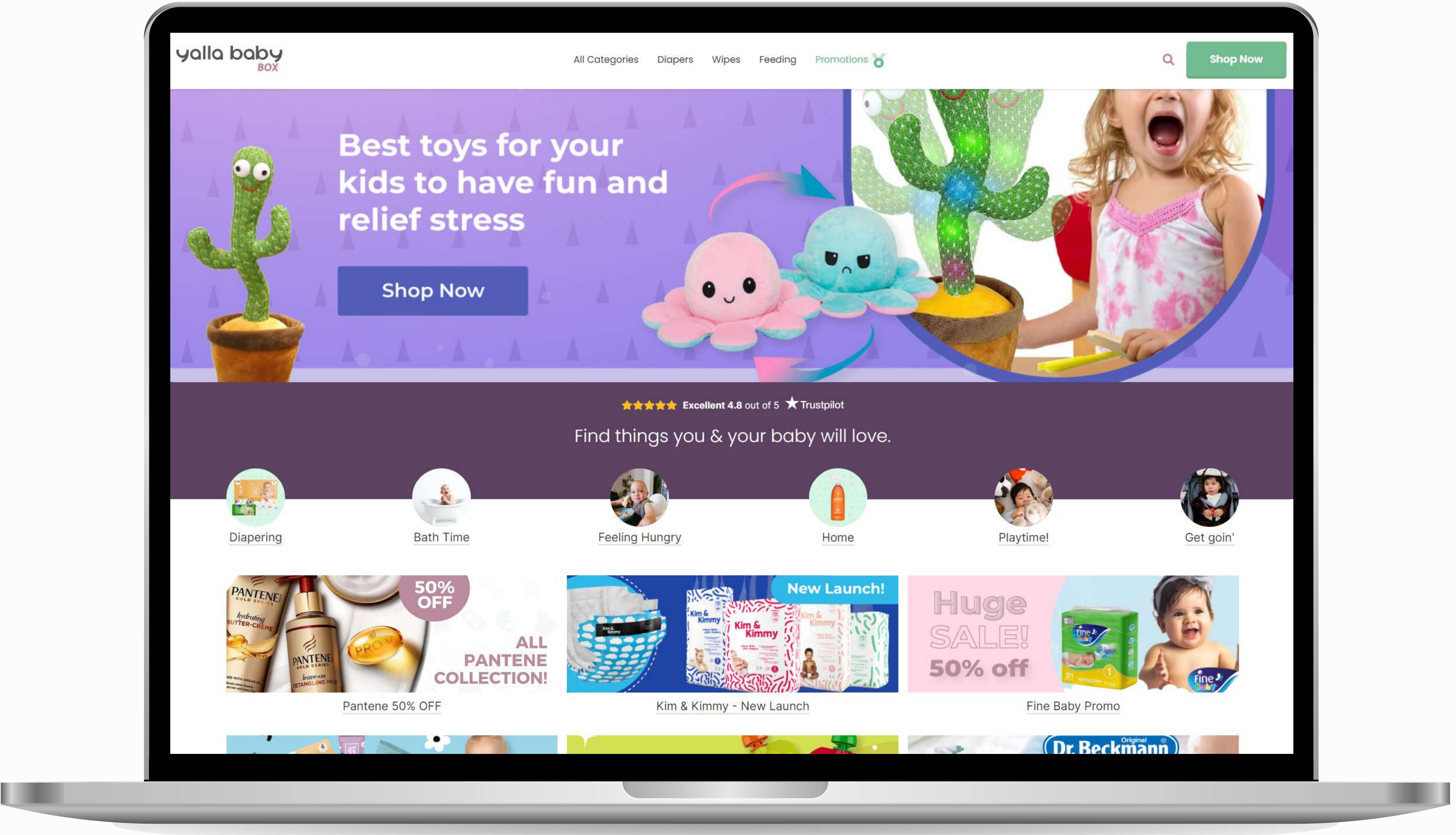
Yalla Baby came to us with a vision to bring joy and ease to modern parenting.

We built their brand identity with a warm, cheerful touch—designing visuals, colors, and messaging that felt fresh, caring, and fun. From logo to look-and-feel, every detail was crafted to connect with young parents and make Yalla Baby stand out as a trusted companion in their parenting journey.



hello@fifthcorp.com
fifthcorp.com





yalla baby
BOX

All Categories Diapers Wipes Feeding Promotions



Shop Now

Best toys for your
kids to have fun and
relief stress

Shop Now

★★★★★ Excellent 4.8 out of 5 ★ Trustpilot

Find things you & your baby will love.



Diapering



Bath Time



Feeling Hungry



Home



Playtime!



Get goin'



Pantene 50% OFF



Kim & Kimmy - New Launch



Fine Baby Promo



LETS CONNECT

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